

# AllegroGraph Recognized Among Top 10 Analytics Solution Providers by Pharma Tech Outlook

*Franz's AllegroGraph powers Pharma Analytics for Sophisticated Decision Insights from Complex, Distributed Big Data*

**OAKLAND, Calif. – January 28, 2016** – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology has been named to Pharma Tech Outlook's Top 10 Analytics Solutions Providers for 2016.

“Franz Inc. has been selected as a Top 10 Analytics Solution Provider after careful evaluation across a dozen quantitative and qualitative elements,” said Stacey Smith, Editor of Pharma Tech Outlook. “Our selection process takes into consideration a company's experience, industry recognition, technical certifications, market presence and positive client reviews. Franz Inc. and their Semantic Graph Database, AllegroGraph, are clear market leaders for Analytics in the Pharmaceutical Industry.”

Pharma Tech Outlook covers the latest developments in the pharmaceutical industry. They provide valuable updates – news, views and trends, expert opinions, studies, discoveries, R&D and clinical trials – essential for decision-makers in the industry. Covering all the novel outcomes, Pharma Tech Outlook aims at contributing to the transformation of innovations into services as well as creating a healthy and productive society.

Pharma Tech Outlook's “Top 10 Analytics Solution Providers” are selected annually by a panel of experts and members of Pharma Tech Outlook's editorial board to recognize and promote technology entrepreneurship.

“Using AllegroGraph, Enterprises can run queries of unprecedented complexity to enable predictive analytics and real time decision-making within a myriad of industries including Healthcare, Life Sciences, Financial Services, and Publishing,” said Jans Aasman, CEO of Franz Inc. “Integrating databases is a virtually effortless which is particularly valuable if organizations want to tap into the growing number of public datasets to enrich their analytics.”

“Information has always existed everywhere but has often been isolated, incomplete, unavailable or unintelligible,” according to Gartner. “Advances in semantic tools such as graph databases as well as other emerging data classification and information analysis techniques will bring meaning to the often chaotic deluge of information.” (Source: Gartner Identifies the Top Strategic Technology Trends for 2016.)

A recent Forrester Research report stated, “Graph databases are a powerful optimized technology that link billions of pieces of connected data to help create new sources of value for customers and increase operational agility for customer service. Because graph databases track connections among entities and offer links to get more detailed information, they are well-suited for scenarios in which relationships are important, such as cybersecurity, social network analysis, eCommerce recommendations, dependence analysis, and predictive analytics.” (Source: Forrester Research, Market Overview: Graph Databases, May 28, 2015)

Franz’s recent announcement of the first Semantic Data Lake (SDL) for Healthcare, which was created in collaboration with Montefiore Medical Center (the eighth largest hospital group in the U.S.), Intel, Cloudera and Cisco. The SDL for Healthcare is a scalable and extensible Healthcare platform designed for Accountable Care and Personalized Medicine initiatives. AllegroGraph has played a critical role in the Semantic Data Lake for Healthcare, by facilitating integration of complex information for basic science,

clinical, population, community, environmental, behavioral and wellness research data to enable knowledge-based analytics, classification, pattern recognition, predictive modeling and simulations at scale.

## **About Pharma Tech Outlook**

Pharma Tech Outlook is an online and a monthly magazine which covers most important and latest developments in the pharmaceutical industry. Through nominations and consultations with industry leaders, its editors choose the best in Pharma domains. Pharma Tech Outlook's December-January Edition is an annual listing of Top 10 Analytics Solution Providers. For more information, visit the website at: <http://www.pharmatechoutlook.com/>

## **About AllegroGraph**

Unlike traditional relational databases or Property Graph Databases, AllegroGraph employs semantic graph technologies that process data with contextual and conceptual intelligence. AllegroGraph is able to run queries of unprecedented complexity to support predictive analytics that help organizations make more informed, real-time decisions. AllegroGraph is the first Graph Database to support analysis across N-dimensions – any conceivable measurement of an object, property or operation. AllegroGraph can analyze temporal (time) and geospatial (location) dimensions relative to any 'event,' such as a disease, drug interaction, genetic combination, biomarkers, observations, image or physical sensors. AllegroGraph is utilized by dozens of the top Fortune 500 companies worldwide.

## **About Franz Inc.**

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying complex Big Data analytics solutions. AllegroGraph, Franz's

flagship, high-performance, transactional, and scalable Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc customer success stories please visit:

- AllegroGraph – <http://franz.com/agraph/success/>
- Allegro CL – <http://franz.com/success/>

Franz's Professional Service team is in the business of helping companies turn Data into Information and Information into Knowledge. We combine Data, Business Intelligence, and Analytics consulting services under one roof for our customers. Franz, an American owned company based in Oakland, California, is committed to market-driven product development, the highest levels of product quality and responsive customer support and service. Franz customers include dozens of Fortune 500 companies and span the healthcare, government, life sciences and telecommunications industries worldwide. Franz has demonstrated consistent growth and profitability since inception.

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