

2023 – Trend Setting Product

Franz Inc., is proud to announce it has been named a “2023 – Trend Setting Product” by Database Trends and Applications.

According to Database Trends and Applications, today’s data environments are highly diverse—residing on many platforms and requiring a variety of approaches to ensure data resiliency and availability. Delivering technology alone will not be enough in 2023. According to Gartner, investing in sustainable technology will give companies a leading edge as we move forward into a new year.

Sustainable technology is comprised of a framework of solutions that increases the energy and efficiency of IT services; enables enterprise sustainability through technologies like traceability, analytics, emissions management software, and AI; and helps customers achieve their own sustainability objectives.

Investments in sustainable technology also have the potential to create greater operational resiliency and financial performance, while providing new avenues for growth.

“Today’s data environments are highly diverse—residing on many platforms and requiring a variety of approaches to ensure data resiliency and availability,” said Tom Hogan, Group Publisher, Database Trends and Applications. “To help make the process of identifying useful products and services easier, each year, DBTA presents a list of ‘Trend-Setting Products.’ These products, platforms, and services range from long-established offerings that are evolving to meet the needs of their loyal constituents, to breakthrough technologies that may only be in the early stages of adoption.”