

# **Franz's CEO, Jans Aasman to Present at the Enterprise Data World Conference in San Diego**

## ***For Immediate Release***

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**OAKLAND, Calif. – April 20, 2018 –** Franz Inc.'s CEO, Dr. Jans Aasman, will present at the Enterprise Data World Conference in San Diego, CA Tuesday, April 24th, 3:30 PM. The 22nd annual Enterprise Data World (EDW) Conference is recognized as the most comprehensive educational conference on data management in the world.

Dr. Aasman's talk: Taking Graphs to the Next Level with Artificial Intelligence and Machine Learning

Graphs and knowledge management have gained significant visibility with the rebirth of artificial intelligence and emergence of cognitive computing. By combining artificial intelligence, big data, graph databases, and dynamic visualizations, we will discuss deploying graph based AI applications as a means to help predict future events across numerous types of industries.

Knowledge creation via AI and graphs stems from the capability to combine the probability space (i.e. statistical inference on a user's data) with a knowledge base of comprehensive industry terminology systems. AI using graphs are remarkable not just because of the possibilities they engender, but also because of their practicality. The confluence of knowledge via

machine learning, visual querying, graph databases, and big data not only displays links between objects but also quantifies the probability of their occurrence. We believe this approach will be transformative across numerous business verticals.

During the presentation, we will describe the graph-based AI concepts that also incorporate Hadoop, along with analytics via R, SPARK ML, and other AI techniques for practical Enterprise predictive analytics use cases.

## **About Dr. Jans Aasman**

Jans Aasman started his career as an experimental and cognitive psychologist, earning his Ph.D. in cognitive science with a detailed model of car driver behavior using Common Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable RDF database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Semantic Web applications.

## **About Franz Inc.**

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying complex Big Data analytics solutions. AllegroGraph, Franz's flagship, high-performance, transactional, and scalable Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational

behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc. customer success stories, please visit:

- AllegroGraph – <https://allegrograph.com/allegrograph-at-work/>
- Allegro CL – <https://franz.com/success/>

Franz's Professional Service team is in the business of helping companies turn Data into Information and Information into Knowledge. We combine Data, Business Intelligence, and Analytics consulting services under one roof for our customers. Franz, an American owned company based in Oakland, California, is committed to market-driven product development, the highest levels of product quality and responsive customer support and service. Franz customers include dozens of Fortune 500 companies and span the healthcare, government, life sciences and telecommunications industries worldwide. Franz has demonstrated consistent growth and profitability since inception.

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