KMWorld 100 Companies that Matter Most – Franz Inc.

Franz Inc., is proud to announce that it has been named to The 100 Companies That Matter in Knowledge Management by KMWorld. The annual list reflects the urgency felt among many organizations to provide a timely flow of targeted information. Among the more prominent initiatives is the use of AI and cognitive computing, as well as related capabilities such as machine learning, natural language processing, and text analytics.

“Flexibility, agility, and the ability to pivot are attributes that have become critical to forward-thinking companies—and that is particularly the case now. Successful organizations don’t want to merely survive; they want to dominate their market sectors. But to do that, they need the right tools and products,” said Tom Hogan, Group Publisher at KMWorld. “Amidst the dramatic changes taking place today, innovative organizations are seeking new approaches to improve their processes. The 2021 KMWorld 100 is a list of leading-edge knowledge management companies that are helping their customers to expand access to information, leverage new opportunities, and accelerate growth.”

Read More about Franz Inc.