

# Bloor Research Positions AllegroGraph as a 'Champion' in Burgeoning Graph Database Market

*Graph Databases Identified as the Fastest Growing Segment of the Database Market*

OAKLAND, Calif. – May 5, 2015 – Franz, Inc., the leading supplier of Semantic Graph Database technology, today announced its flagship product, AllegroGraph, has been named a Champion by Bloor Research in its recent Graph Database Market Update report. AllegroGraph is a high performance Semantic Graph Database that enables analytics by leveraging the W3C industry standards. **Graph databases are skyrocketing in popularity and** have grown by 400% in the past two years, according to a recent DBMS ranking by DB-Engines.

“We are excited that Graph and RDF Databases are beginning to get the attention that they deserve,” said Dr. Jans Aasman, CEO, Franz Inc. “In today’s data-driven environments, the ability to quickly analyze data from diverse sources is becoming critical. We are already seeing how Semantic Graph Databases with predictive analytics can help transform healthcare through Precision Medicine and make us safer through Insider Threat Detection.”

“Graph databases handle a class of issues that are too structured for NoSQL and too diverse for relational technologies,” according to Bloor Research. “Relational databases are inherently limited to one-to-one, many-to-one and one-to-many relationships. They do not cater well for problems (such as bill of materials – a classic case) that are many-to-many. For these types of requirements graph databases

not only perform way better than relational databases, but they allow some types of query that are simply not possible otherwise. Semantic query support tends to be particularly strong in triple stores. Another major point is that research suggests that graph visualizations are very easy and intuitive for users.” (Source: Bloor Research, Graph Databases, Philip Howard, April 13, 2015)

## **About AllegroGraph**

AllegroGraph is a database technology that enables businesses to extract sophisticated decision insights and predictive analytics from highly complex, distributed data that cannot be uncovered with conventional databases. Unlike traditional databases or NoSQL databases, AllegroGraph employs semantic graph technologies that process data with contextual and conceptual intelligence. AllegroGraph is able run queries of unprecedented complexity to support predictive analytics that help organizations make more informed, real-time decisions.

## **About Franz Inc.**

Franz Inc. is an innovative technology company with expert knowledge in developing and deploying Graph Search solutions. AllegroGraph, Franz’s flagship, high-performance, transactional, and scalable Graph Database, provides the solid storage layer for powerful Enterprise grade NoSQL solutions. AllegroGraph’s Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups.

For additional Franz Inc customer success stories please visit:

- AllegroGraph – <http://franz.com/agraph/success/>
- Allegro CL – <http://franz.com/success/>

Franz's Professional Service team is in the business of helping companies turn Data into Information and Information into Knowledge. We combine Data, Business Intelligence, and Analytics consulting services under one roof for our customers.

Franz, an American owned company based in Oakland, California, is committed to market-driven product development, the highest levels of product quality and responsive customer support and service. Franz customers include Fortune 500 companies in the government, life sciences and telecommunications industries. Franz has demonstrated consistent growth and profitability since inception. For more information, visit [franz.com](http://franz.com).

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