## Semantic Computing, Predictive Analytics Need Reliable Metadata



# Our Healthcare Partners at Montefiore were interviewed at Health Analytics:

Reliable metadata is the key to leveraging semantic computing and predictive analytics for healthcare applications, such as population health management and crisis care.

As the healthcare industry reaches the saturation point of electronic health record adoption, and slowly moves past the pain of the implementation process, it may seem like the right time to stop thinking so much about hammering home basic data governance principles for staff members and start looking at the next phase of health IT implementation: the big data analytics environment.

After all, most providers are now sitting on an enormous nest egg of patient data, which may be just clean, complete, and standardized enough to start experimenting with population health management, operational analytics, or even a bit of predictive risk stratification.Many healthcare organizations are experimenting with these advanced analytics projects in an effort to prepare themselves for the financial storm that is approaching with the advent of value-based care.

The immense pressure to cut costs, meet quality benchmarks, shoulder financial risk, and improve patient outcomes is causing no small degree of anxiety for providers, who are racing to batten down the hatches before the typhoon overtakes them. While it may be tempting to jump into quick-win analytics that use "good enough" datasets to solve a specific pressing use case, providers may be at risk of repeating the same mistakes they made with slapdash EHR implementations: creating data siloes, orphaned reports, and poor quality datasets that cannot be used in a reliable, repeatable way for meaningful quality improvements.

Read the full article at Health Analytics

# AllegroGraph Recognized as Best in Semantic Web Technology – USA & Leader in Graph Database Products

Franz's AllegroGraph Fueling Rapid Growth in Graph Database Category

**OAKLAND, Calif. – February 3, 2016 –** Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology has been recognized As "Best in Semantic Web Technology – USA & Leader in Graph Database Products" by Corporate America Software and Technology.

"At Corporate America, it's our priority to showcase prominent professionals who are excelling in their industry and

outperforming their competitors," said Hannah Stevenson, Managing Group Editor, AI Global Media. "Franz Inc. have a reputation for innovation, utilizing their expert knowledge to create complex and exciting Graph Database solutions. Franz's unique platforms offer highly scalable technologies for solving complex Big Data challenges."

Corporate America is the definitive magazine for CEOs, top tier management and key decision makers across the US. Created to inform, influence, and shape the corporate conversation across the nation through high quality editorial, in-depth research and an experienced and dedicated network of advisers, Corporate America provides its readership with the most authoritative and current analysis of the major changes effecting the corporate landscape, and the latest deals and topical issues dominating the corporate universe. A multifaceted program, the awards are focused on rewarding excellence across all areas of the technology and software industries and all nominees are closely scrutinized to ensure that only the most deserving receive Corporate America's prestigious awards.

"We are excited that Graph Databases, like AllegroGraph, have garnered the attention they deserve by Enterprise customers looking to innovate," said Dr. Jans Aasman, CEO, Franz Inc. "In today's data-driven environments, the ability to quickly analyze data from diverse sources is becoming critical. We are already seeing how Semantic Graph Databases with predictive analytics can help transform healthcare through Precision Medicine and make us safer through Insider Threat Detection."

"Because it (AllegroGraph) is a Graph database, it can store pretty much any kind of data and query it, not just in the time-worn relational fashion, but also in a graphical manner – carving out graphical maps of relationships. And on top of that, it can apply semantics to deduce as-yet-undiscovered knowledge from the data. Its capabilities are very broad, and they provide a glimpse of the shape of things to come," added Bloor. stated Robin Bloor, co-founder and Chief Analyst of The Bloor Group.

"Information has always existed everywhere but has often been isolated, incomplete, unavailable or unintelligible," according to Gartner. "Advances in semantic tools such as graph databases as well as other emerging data classification and information analysis techniques will bring meaning to the often chaotic deluge of information." (Source: Gartner Identifies the Top Strategic Technology Trends for 2016.)

A recent Forrester Research report stated, "Graph databases are a powerful optimized technology that link billions of pieces of connected data to help create new sources of value for customers and increase operational agility for customer service. Because graph databases track connections among entities and offer links to get more detailed information, they are well-suited for scenarios in which relationships are important, such as cybersecurity, social network analysis, eCommerce recommendations, dependence analysis, and predictive analytics." (Source: Forrester Research, Market Overview: Graph Databases, May 28, 2015)

Franz's recent announcement of the first Semantic Data Lake (SDL) for Healthcare, which was created in collaboration with Montefiore Medical Center (the eighth largest hospital group in the U.S.), Intel, Cloudera and Cisco. The SDL for Healthcare is a scalable and extensible Healthcare platform designed for Accountable Care and Personalized Medicine initiatives. AllegroGraph has played a critical role in the Semantic Data Lake for Healthcare, by facilitating integration of complex information for basic science, clinical, population, community, environmental, behavioral and wellness research data to enable knowledge-based analytics, classification, pattern recognition, predictive modeling and simulations at scale.

### About Corporate America

Corporate America is more than just a magazine. Alongside our quarterly publication, we also produce a website that is regularly updated with the latest news, features, opinion and comment, again in conjunction with a host of top-level advisers, experts and businesspeople, and throughout the year, you'll also get your chance to participate in our highly regarded awards programs, designed to pay tribute to the finest firms and individuals on the American business landscape.

### About AllegroGraph

Unlike traditional relational databases or Property Graph Databases, AllegroGraph employs semantic graph technologies that process data with contextual and conceptual intelligence. AllegroGraph is able run queries of unprecedented complexity to support predictive analytics that help organizations make more informed, real-time decisions. AllegroGraph is the first Graph Database to support analysis across N-dimensions — any conceivable measurement of an object, property or operation. AllegroGraph can analyze temporal (time) and geospatial (location) dimensions relative to any 'event,' such as a disease, drug interaction, genetic combination, biomarkers, observations, image or physical sensors. AllegroGraph is utilized by dozens of the top Fortune 500 companies worldwide.

#### About Franz Inc.

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying complex Big Data analytics solutions. AllegroGraph, Franz's flagship, high-performance, transactional, and scalable Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc customer success stories please visit:

- AllegroGraph http://franz.com/agraph/success/
- Allegro CL http://franz.com/success/

Franz's Professional Service team is in the business of helping companies turn Data into Information and Information into Knowledge. We combine Data, Business Intelligence, and Analytics consulting services under one roof for our customers. Franz, an American owned company based in Oakland, California, is committed to market-driven product development, the highest levels of product quality and responsive customer support and service. Franz customers include dozens of Fortune 500 companies and span the healthcare, government, life sciences and telecommunications industries worldwide. Franz has demonstrated consistent growth and profitability since inception.

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