AllegroGraph Certification on Cloudera Enterprise Creates a Semantic Graph Data Platform for Hadoop

Leading Accountable Care Organization Gains Sophisticated
Decision Insights from Complex, Distributed Big Data Using
AllegroGraph and Cloudera Enterprise

OAKLAND, Calif. - February 8, 2016 - Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology, today announced the availability of AllegroGraph 6, the leading Semantic Graph Database with certification on the latest release of Cloudera Enterprise through the Cloudera Certified Technology Program (CCPT). AllegroGraph is the first Semantic Graph Database to be certified on Cloudera Enterprise, the global provider of the fastest, easiest, and most secure data management and analytics platform built on Apache Hadoop and the latest open source technologies.

The combination of AllegroGraph and Cloudera Enterprise eases the integration of highly complex Big Data, including large public datasets, and enables real-time analytics across distributed data, while leveraging the world's highest performance and most cost effective storage. Enterprises can run queries of unprecedented complexity to enable predictive analytics and real time decision-making within a myriad of industries including Healthcare, Life Sciences, Financial Services, Intelligence/National Security and Publishing. The hardened platform can run mission-critical applications that require uncompromised data resiliency using features like ACID compliance to ensure data is never lost.

"As the availability of large public datasets continues to rise, many organizations are looking to leverage these datasets to enrich enterprise analytics," said Tim Stevens, vice president of Business and Corporate Development at Cloudera. "A semantic graph approach to data sets provides a viable method to gleaning additional insights from data."

"Today's Big Data challenge is also a Cognitive Computing challenge," said Dr. Jans Aasman, CEO of Franz Inc. "We need to combine unstructured data with structured data to fuel real-time analysis, predictive analytics and deep learning. But the ease of data integration largely depends on the type of database. With the Semantic flexibility of AllegroGraph, integrating databases is a virtually effortless, since the data can remain in its original databases and database designers do not have to create a schema up front. This capability is particularly valuable if organizations want to tap into the growing number of public datasets to enrich their analytics."

The powerful combination of AllegroGraph and Cloudera plays a critical role in the Semantic Data Lake for Healthcare, a collaboration between Montefiore Health System (The leading Accountable Care Organization in the U.S), Franz, Cloudera, Cisco and Intel to provide a scalable and extensible Big Data Analytic platform for Healthcare. The SDL for Healthcare is a shared vision between Montefiore Health System and Franz, for constructing longitudinally integrated, semantically enriched, scalable and secured analytics infrastructure necessary for next generation learning healthcare systems, and precision medicine. The SDL deploys Montefiore's innovative informatics Franz's AllegroGraph solutions o n and Cloudera's Hadoop distribution, and enables modelers, data scientists and application developers to leverage complex information, biomedical knowledge-bases and ontologies, well as the linked open data (LOD) for predictive modeling, care management, population and community health management,

health systems research, and clinical and translational research.

"The Semantic Data Lake for Healthcare will help us to connect the dots to better understand the determinants of outcome, cost, and patient satisfaction in a complex ecosystem in which patients and clinicians interact with each other, with the delivery of care system, and with the research enterprise," said Dr. Parsa Mirhaji MD. PhD., Director of Clinical Research Informatics at Einstein College of Medicine and Montefiore Health System. "The problem is, there are billions of such needs to be connected meaningfully, reproducibly. The complexity is that there are many different principles, pathways, and theoretical frameworks on how those dots would connect, and we just don't know which model or framework would yield the best answer. The SDL will enable us to address both the complexity, and scalability concerns efficiently, while maintaining a tight grasp on the semantic integrity and consistency of analysis over large, multi source, ever changing datasets."

Dr. Mirhaji added, "The SDL embodies Montefiore's incremental and measured approach towards Cognitive Computing in healthcare. Our ability to conduct real-time analysis over new combinations of data, to compare results across multiple analyses, and to engage patients, practitioners and researchers as equal partners in big-data analytics and decision support will fuel discoveries, significantly improve efficiencies, personalize care and ultimately save lives."

"Information has always existed everywhere but has often been isolated, incomplete, unavailable or unintelligible," according to Gartner. "Advances in semantic tools such as graph databases as well as other emerging data classification and information analysis techniques will bring meaning to the often chaotic deluge of information." (Source: Gartner Identifies the Top Strategic Technology Trends for 2016.)

AllegroGraph has been widely recognized and endorsed within the industry as the popularity of Graph databases has skyrocketed — growing nearly 500% in the past two years. In 2015 AllegroGraph was named a Leading Database Solution by CIOReview and awarded Best in Semantic Web Technology & Leader in Graph Database Products by Corporate America. This year, PharmaTech Outlook has named Franz a Top Ten Solution Provider.

"Franz has been leading the burgeoning Graph Database revolution with a highly sophisticated, yet elegant Semantic Graph database solution," said Harvi Sachar, Publisher & Founder, CIOReview. "Franz's AllegroGraph continues to break new ground in predictive analytics and visual graph discovery capabilities- benefiting organizations around the globe within Healthcare, Intelligence/National Security, Life Sciences and Financial Services."

About AllegroGraph

Unlike traditional relational databases or Property Graph Databases, AllegroGraph employs semantic graph technologies that process data with contextual and conceptual intelligence. AllegroGraph is able run queries of unprecedented complexity to support predictive analytics that help organizations make more informed, real-time decisions. AllegroGraph is the first Graph Database to support analysis across N-dimensions — any conceivable measurement of an object, property or operation. AllegroGraph can analyze temporal (time) and geospatial (location) dimensions relative to any 'event,' such as a disease, drug interaction, genetic combination, biomarkers, observations, image or physical sensors. AllegroGraph is utilized by dozens of the top Fortune 500 companies worldwide.

About Franz Inc.

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database

technology with expert knowledge in developing and deploying complex Big Data analytics solutions. AllegroGraph, Franz's flagship, high-performance, transactional, and scalable Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc customer success stories please visit:

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Franz's Professional Service team is in the business of helping companies turn Data into Information and Information into Knowledge. We combine Data, Business Intelligence, and Analytics consulting services under one roof for our customers. Franz, an American owned company based in Oakland, California, is committed to market-driven product development, the highest levels of product quality and responsive customer support and service. Franz customers include dozens of Fortune 500 companies and span the healthcare, government, life sciences and telecommunications industries worldwide. Franz has demonstrated consistent growth and profitability since inception.

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AllegroGraph Recognized Among

Top 10 Analytics Solution Providers by Pharma Tech Outlook

Franz's AllegroGraph powers Pharma Analytics for Sophisticated Decision Insights from Complex, Distributed Big Data

OAKLAND, Calif. – January 28, 2016 – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology has been named to Pharma Tech Outlook's Top 10 Analytics Solutions Providers for 2016.

"Franz Inc. has been selected as a Top 10 Analytics Solution Provider after careful evaluation across a dozen quantitative and qualitative elements," said Stacey Smith, Editor of Pharma Tech Outlook. "Our selection process takes into consideration a company's experience, industry recognition, technical certifications, market presence and positive client reviews. Franz Inc. and their Semantic Graph Database, AllegroGraph, are clear market leaders for Analytics in the Pharmaceutical Industry."

Pharma Tech Outlook covers the latest developments in the pharmaceutical industry. They provide valuable updates — news, views and trends, expert opinions, studies, discoveries, R&D and clinical trials — essential for decision-makers in the industry. Covering all the novel outcomes, Pharma Tech Outlook aims at contributing to the transformation of innovations into services as well as creating a healthy and productive society.

Pharma Tech Outlook's "Top 10 Analytics Solution Providers" are selected annually by a panel of experts and members of Pharma Tech Outlook's editorial board to recognize and promote technology entrepreneurship.

"Using AllegroGraph, Enterprises can run queries of

unprecedented complexity to enable predictive analytics and real time decision-making within a myriad of industries including Healthcare, Life Sciences, Financial Services, and Publishing," said Jans Aasman, CEO of Franz Inc. "Integrating databases is a virtually effortless which is particularly valuable if organizations want to tap into the growing number of public datasets to enrich their analytics."

"Information has always existed everywhere but has often been isolated, incomplete, unavailable or unintelligible," according to Gartner. "Advances in semantic tools such as graph databases as well as other emerging data classification and information analysis techniques will bring meaning to the often chaotic deluge of information." (Source: Gartner Identifies the Top Strategic Technology Trends for 2016.)

A recent Forrester Research report stated, "Graph databases are a powerful optimized technology that link billions of pieces of connected data to help create new sources of value for customers and increase operational agility for customer service. Because graph databases track connections among entities and offer links to get more detailed information, they are well-suited for scenarios in which relationships are important, such as cybersecurity, social network analysis, eCommerce recommendations, dependence analysis, and predictive analytics." (Source: Forrester Research, Market Overview: Graph Databases, May 28, 2015)

Franz's recent announcement of the first Semantic Data Lake (SDL) for Healthcare, which was created in collaboration with Montefiore Medical Center (the eighth largest hospital group in the U.S.), Intel, Cloudera and Cisco. The SDL for Healthcare is a scalable and extensible Healthcare platform designed for Accountable Care and Personalized Medicine initiatives. AllegroGraph has played a critical role in the Semantic Data Lake for Healthcare, by facilitating integration of complex information for basic science, clinical, population, community, environmental, behavioral and

wellness research data to enable knowledge-based analytics, classification, pattern recognition, predictive modeling and simulations at scale.

About Pharma Tech Outlook

Pharma Tech Outlook is an online and a monthly magazine which covers most important and latest developments in the pharmaceutical industry. Through nominations and consultations with industry leaders, its editors choose the best in Pharma domains. Pharma Tech Outlook's December-January Edition is an annual listing of Top 10 Analytics Solution Providers. For more information, visit the website at: http://www.pharmatechoutlook.com/

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Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc customer success stories please visit:

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AllegroGraph Named as Leading Database Solution by

CIOReview

Graph Database Market Continues Explosive Growth

OAKLAND, Calif. - September 15, 2015 - Franz, Inc., the leading supplier of Semantic Graph Database technology technology has been named CIOReview Magazine's Top 20 Most Promising Database Technology Solution providers. The award comes on the heals of Franz's recent announcement of the first Semantic Data Lake (SDL) for Healthcare, which was created in collaboration with Montefiore Medical Center (the eighth largest hospital group in the U.S.), Intel, Cloudera and Cisco. The SDL for Healthcare is a scalable and extensible Healthcare platform designed for Accountable Care and Personalized Medicine initiatives.

"Franz has been leading the burgeoning Graph Database revolution with a highly sophisticated, yet elegant Semantic Graph database solution," said Harvi Sachar, Publisher & Founder, CIO Review. "Franz's AllegroGraph continues to break new ground in predictive analytics and visual graph discovery capabilities- benefiting organizations around the globe within Healthcare, Intelligence/National Security, Life Sciences and Financial Services. We're excited to include Franz as one of our 20 Most Promising Database Solution Providers."

CIOReview is a technology magazine that showcases enterprise solutions capable of redefining the business goals of enterprises. It is a neutral source of information for technology decision makers that constantly endeavors to identify "The Best" in a variety of areas important to the technology industry.

"Since our inception, we have always been in the business of 'solving complexity' through our Semantic Graph technologies," said Dr. Jans Aasman, CEO, Franz Inc.. "From our origins in the Artificial Intelligence boom, through our advanced

capabilities in Graph search and now as part of our Semantic Data Lake project, we provide powerful solution to complex challenges in the Enterprise."

The popularity of Graph databases has skyrocketed — growing nearly 400% in the past two years, according to a DBMS ranking by DB-Engines.

A recent Forrester Research report stated, "Graph databases are a powerful optimized technology that link billions of pieces of connected data to help create new sources of value for customers and increase operational agility for customer service. Because graph databases track connections among entities and offer links to get more detailed information, they are well-suited for scenarios in which relationships are important, such as cybersecurity, social network analysis, eCommerce recommendations, dependence analysis, and predictive analytics." (Source: Forrester Research, Market Overview: Graph Databases, May 28, 2015)

During the recent Smart Data Conference, Dr. Parsa Mirhaji MD. PhD., Montefiore Medical Center and Dr. Jans Aasman, CEO of Franz Inc., introduced the AllegroGraph powered Semantic Data Lake. The need for semantic consistency within Data Lakes is a driving force for the Semantic Data Lake Healthcare platform. Adding semantics to a Data Lake dramatically eases the transformation and integration of multi-source, heterogeneous unstructured and structured data including free text clinical narratives.

'Data Lakes' have become one of the most discussed information management approaches over the past few years. According to Gartner Research Director Nick Heudecker, "Data Lakes typically begin as ungoverned data stores. Meeting the needs of wider audiences require curated repositories with governance, semantic consistency and access controls..." (Source: Press Release, Gartner Says Beware of the Data Lake Fallacy, July 28, 2014)

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Franz's Vice President of Corporate Development to Keynote at The 8th International Conference on Knowledge Science, Engineering and Management (KSEM 2015)

OAKLAND, Calif. - August 26, 2015 - Franz Inc.'s Vice President of Corporate Development, Dr. Sheng-Chuan Wu, will be a keynote speaker at The 8th International Conference on Knowledge Science, Engineering and Management (KSEM 2015) this October in Chongqing, China. The aim of this interdisciplinary conference is to provide a forum for researchers in the broad areas of Knowledge Science, Knowledge Engineering, and Knowledge Management to exchange ideas and to report state of the art research results.

Separating the Reality from the Hypes of Big Data

The world is drowning in data. Modern technologies and digital devices have made it very easy to generate, collect and store mammoth data that gives rise to the term, "Big Data". In 2009, Google published Flu Trends based on analyzing gazillions of flu-related searches to detect the spread of flu even before CDC could, demonstrating how to use Big Data to address societal needs. Since then, everyone wants to collect, analyze, invest in and make money from Big Data. Market research firms predict an exciting business opportunity of US\$50 billion by 2017. Industrial experts promise Big Data to solve virtually any problem we encounter.

Is Big Data really what all the market hypes allege to be?

There is no doubt that, by combining the enormous modern and inexpensive computing power and sophisticated Data Mining programs, we are able to process the zettabytes of digital data produced every minute. However, several challenges, namely heterogeneous data sources, convolute data relations and complex queries inherent to predictive analytics besides the sheer size, make it difficult to extract the essential value from big data.

In this talk, Dr. Wu will describe a new analytic architecture, combining the popular big data Hadoop platform, semantic index and distributed query to extract actionable business insight from big data in nearly real-time. He will show the power of this new architecture with real-world examples in Customer Relation Management (CRM) and Healthcare.

About Dr. Wu

Dr. Sheng-Chuan Wu received his Ph.D. in Scientific Computing and Computer Graphics from Cornell University in the US. He has, since graduation, been involved in several software companies, including the founding of the first integrated CAD/CAM/CAE company. He has in the last 20 years worked as a

senior corporate executive at the leading Artificial Intelligence and Semantic Technology company, Franz Inc in Silicon Valley, with responsibility in application development, marketing, consulting and new business development. Dr. Wu has also in many occasions collaborated with Bioinformatics experts from Harvard Medical School, Stanford University and Astra Zeneca, working with massive biological data.

Dr. Wu has been focusing on Semantic Technology over the last 7 years. He has routinely lectured on AI and Semantic Technology at conferences. He has, since 2007, conducted more than 20 week-long workshops on Semantic Technology and Artificial Intelligence in Malaysia, China, India and other Asian countries. Additionally, Dr. Wu has consulted on several Big Data and Semantic Technology projects in the US and Asia.

About Franz Inc.

Franz's semantic technology solutions help bring Web 3.0 ideas to reality. The company is the leading supplier of commercial, persistent and scalable Graph Database products. AllegroGraph is a high-performance database capable of storing and querying billions of RDF statements. The product provides solutions for customers to combine unstructured and structured data using W3C standard RDF for creating new Web 3.0 applications as well as identifying new opportunities for Business Intelligence in the Enterprise. AllegroGraph's Activity Recognition package provides a powerful means to aggregate and analyze data about and organizational behaviors, preferences, individual relationships, plus spatial and temporal linkages between individuals and groups. Franz customers include Fortune 500 companies in the government, life sciences telecommunications industries. For information, more visit www.franz.com.

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Franz Delivers First Realtime N-Dimensional Analysis for Big Data

Doors Open to New Life-Saving Applications in Personalized
Medicine and Public Safety

OAKLAND, Calif. — July 13, 2015 — Franz Inc., the leading supplier of Semantic Graph Database technology, today announced announced that the company has added patented N-dimensional analysis capabilities to its flagship product, AllegroGraph, marking the first time data scientists can answer complex SPARQL queries across multiple dimensions over billions of records in sub-second time. This technologic breakthrough is propelling new applications in areas such as Personalized Medicine, Insider Threat Detection, National Intelligence, Defense, Cyber Security and Law Enforcement.

AllegroGraph is the first Graph Database to support analysis across N-dimensions — any conceivable measurement of an object, property or operation. For example, AllegroGraph can analyze temporal (time) and geospatial (location) dimensions relative to any 'event,' such as a disease, drug interaction, genetic combination, sound, temperature, image, social media post or physical sensor.

"You can capture event data, even multi-dimensional event data, in any data store," stated Robin Bloor, co-founder and Chief Analyst of The Bloor Group. "The real need is to store and manage the data in an intelligent way and to build applications on top of it. This is where AllegroGraph (from Franz Inc.) shines. It is an RDF Graph database — although in

my view, it is best thought of as a platform that is particularly suited for building apps that process event data." (Source: Inside Analysis, Events that Change the World, June 8, 2015)

"Expanding the number of dimensions in data also grows the number of interrelationships among data," said Dr. Jans Aasman, CEO, Franz Inc. "In the past, multi-dimensional analysis has required 'supercomputing' techniques and technologies, which has deterred many important types of analysis in healthcare, public safety, agriculture and other areas. But by leveraging the unique 'many-to-many' attribute of graph database technology with the semantic query capabilities possible with AllegroGraph, we were able to overcome the historic performance issues that have plagued high-dimensional data analysis for event processing."

AllegroGraph is a high performance Semantic Graph Database that enables analytics by leveraging the W3C industry standards and enables businesses to extract sophisticated decision insights and predictive analytics from highly complex, distributed data that cannot be uncovered with conventional databases.

"Because it (AllegroGraph) is a Graph database, it can store pretty much any kind of data and query it, not just in the time-worn relational fashion, but also in a graphical manner — carving out graphical maps of relationships. And on top of that, it can apply semantics to deduce as-yet-undiscovered knowledge from the data. Its capabilities are very broad, and they provide a glimpse of the shape of things to come," added Bloor.

Unlike traditional relational databases or Property Graph Databases, AllegroGraph employs semantic graph technologies that process data with contextual and conceptual intelligence. AllegroGraph is able run queries of unprecedented complexity to support predictive analytics that help organizations make

more informed, real-time decisions.

"Previous technology supported searching and reasoning over two-dimensional geospatial data, whereas more recent technology supports three-dimensional geospatial data," according to David Frankel, a 30 year technology industry veteran, technical strategist, architect and programmer. "But AllegroGraph can search and reason over an open-ended number of additional dimensions. Thus these new facilities are not merely three-dimensional, because there is no restriction to three dimensions. It is more accurate to use the term N-dimensional to describe the nature of graph databases and related applications that use these new facilities." (Source: Datanami, Multidimensional Graph Data Open the Door to New Applications, June 2, 2015)

Franz is working with partners and customers to apply AllegroGraph's N-dimensional analysis in the areas of Personalized Medicine, Insider Threat Detection and National Intelligence/Defense. Given there is no restriction to the number of dimensions, this powerful technology can help predict, prevent and mitigate the impact of high-risk events.

Personalized Medicine

Healthcare generates and processes huge volumes of information. The ability to access all this data interactively and in real-time is key to making Personalized Medicine a reality. Using AllegroGraph Semantic Graph databases that enable N-dimensional graphical analysis over new combinations of data — including individual patient information, genetic data, medical device images, clinical trials, drug information and public health data — will fuel discoveries, significantly improve efficiencies and personalize care.

Insider Threat Detection

There is growing risk that nations, companies and

organizations face from insider threats. In most tragedies that involve an insider, there were strong signals that the person was at high risk for erratic or violent behavior beforehand. AllegroGraph's N-dimensional analysis can empower organizations to predict high-risk events or aid in crisis situations by bringing together knowledge dispersed within documents, spreadsheets and relational databases with data from social media posts, online searches, texts and telephony data from company-owned devices.

Intelligence, National Defense & Law Enforcement

National intelligence, defense and law enforcement officers need to stay a step ahead of those who would do great harm by analyzing massive-scale data across geographically dispersed locations, while simultaneously collaborating with diverse disciplines and respecting privacy, civil liberties and data handling policies. AllegroGraph's N-dimensional analysis empowers data analysts to anticipate emerging threats through timely access to highly granular data from disparate systems that contain a broad array of data, such as: unstructured message data, structured identity data, charts, spreadsheets, telephony data, documents, network data, sensor data, social media posts and images. Analysts can investigate incidents and discover connections between seemingly unrelated events to quickly uncover and predict terrorism threats, cyber attacks, national security threats and other types of hostile attacks.

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