

# Franz Inc. to Present at The Global Graph Summit and Data Day Texas

Dr. Jans Aasman, CEO, Franz Inc., will be presenting, "[Creating Explainable AI with Rules](#)" at the [Global Graph Summit](#), a part of Data Day Texas.



The abstract for Dr. Aasman's presentation:

*"There's a fascinating dichotomy in artificial intelligence between statistics and rules, machine learning and expert systems. Newcomers to artificial intelligence (AI) regard machine learning as innately superior to brittle rules-based systems, while the history of this field reveals both rules and probabilistic learning are integral components of AI. This fact is perhaps nowhere truer than in establishing [explainable AI](#), which is central to the long-term business value of AI front-office use cases."*

*"The fundamental necessity for explainable AI spans regulatory compliance, fairness, transparency, ethics and lack of bias – although this is not a complete list. For example, the effectiveness of counteracting financial crimes and increasing revenues from advanced machine learning predictions in financial services could be greatly enhanced by deploying more accurate deep learning models. But all of this would be arduous to explain to regulators. Translating those results into explainable rules is the basis for more widespread AI deployments producing a more*

*meaningful impact on society.”*

The Global Graph Summit is an independently organized vendor-neutral conference, bringing leaders from every corner of the graph and linked-data community for sessions, workshops, and its well-known before and after parties. Originally launched in January 2011 as one of the first NoSQL / Big Data conferences, Data Day Texas each year highlights the latest tools, techniques, and projects in the data space, bringing speakers and attendees from around the world to enjoy the hospitality that is uniquely Austin. Since its inception, Data Day Texas has continually been the largest independent data-centric event held within 1000 miles of Texas.