

# Gartner Hype Cycle for AI – Knowledge Graphs

According to Gartner's 2020 Hype Cycle for Artificial Intelligence – Despite the global impact of COVID-19, 47% of artificial intelligence (AI) investments were unchanged since the start of the pandemic and 30% of organizations actually planned to increase such investments, according to a Gartner poll. Only 16% had temporarily suspended AI investments, and just 7% had decreased them.

“AI is starting to deliver on its potential and its benefits for businesses are becoming a reality”

Gartner's – AI Hype Cycle Article

The Hype Cycle growth is consistent with Franz's customer interest in our Enterprise Knowledge Graph Solutions – Read our recent White Paper.

# Hype Cycle for Artificial Intelligence, 2020



Plateau will be reached:

○ less than 2 years

● 2 to 5 years

● 5 to 10 years

▲ more than 10 years

⊗ obsolete before plateau

As of July 2020

[gartner.com/SmarterWithGartner](https://gartner.com/SmarterWithGartner)

Source: Gartner

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