## Knowledge Graphs: A Single Source of Truth for the Enterprise



The notion of a "single source of truth" for the enterprise has been the proverbial moving goalpost for generations of CIOs, only to be waylaid by brittle technology and unending legacy systems. Truthseeking visions rebuffed by technological trends have continuously confounded business

units trying to achieve growth and market penetration. But technology innovation has finally led us to a point where CIOs can now deliver that truth.

## **Graphing the Truth**

Knowledge graphs possess the power to deliver a single source of truth by linking together any assortment of data sources required, standardizing their diversity of data elements, and eliminating silos. They support the most advanced analytics options and decentralized transactions, which is why they're now deployed as systems of records for some of the most significant, mission-critical use cases affecting our population.

Because they scale to include almost any number of applications — and link to other knowledge graphs as well — these repositories are the ideal solution for real-time information necessary to inform business users' performances with concrete, data-supported facts. Most importantly, users can get an exhaustive array of touchpoints pertaining to any customer, product, or interaction with an organization from

the knowledge graph, making it a single source of truth.

Read the full article at Dataversity.