

# Making Big Data More Meaningful through Data Visualization

We've all heard the saying, "a picture says a thousand words." With today's millisecond attention spans, communicating a complex topic to any audience – business professional, consumer, doctor, investor, policy-maker, voter – has become more challenging than ever. Some industries are now taking this seriously and investing in new data visualization techniques.

Data visualization is a fundamental part of scientific research. In a scientific journal, pictures certainly do seem to be worth a thousand words, with graphs translating large amounts of data into insightful, visual representations.

Read the full article at [insideBIGDATA](#)