

Franz Inc. to Present at The Global Graph Summit 2020

Dr. Jans Aasman, CEO will present Franz's Knowledge Graph Platform and "Creating Explainable AI with Rules"

OAKLAND, Calif., January 10, 2020 – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Graph and Document Database technology for Knowledge Graphs, today announced that it will be presenting at The Global Graph Summit 2020 on January 25th in Austin, Texas.

Dr. Jans Aasman, CEO, Franz Inc., will be presenting, "Creating Explainable AI with Rules" at the Global Graph Summit, a part of Data Day Texas. The abstract for Dr. Aasman's presentation:

"There's a fascinating dichotomy in artificial intelligence between statistics and rules, machine learning and expert systems. Newcomers to artificial intelligence (AI) regard machine learning as innately superior to brittle rules-based systems, while the history of this field reveals both rules and probabilistic learning are integral components of AI. This fact is perhaps nowhere truer than in establishing explainable AI, which is central to the long-term business value of AI front-office use cases."

"The fundamental necessity for explainable AI spans regulatory compliance, fairness, transparency, ethics and lack of bias – although this is not a complete list. For example, the effectiveness of counteracting financial crimes and increasing revenues from advanced machine learning predictions in financial services could be greatly enhanced by deploying more accurate deep learning models. But all of this would be arduous to explain to regulators. Translating those results into explainable rules is the

basis for more widespread AI deployments producing a more meaningful impact on society.”

The Global Graph Summit is an independently organized vendor-neutral conference, bringing leaders from every corner of the graph and linked-data community for sessions, workshops, and its well-known before and after parties. Originally launched in January 2011 as one of the first NoSQL / Big Data conferences, Data Day Texas each year highlights the latest tools, techniques, and projects in the data space, bringing speakers and attendees from around the world to enjoy the hospitality that is uniquely Austin. Since its inception, Data Day Texas has continually been the largest independent data-centric event held within 1000 miles of Texas.

To Register for the Global Graph Summit and Data Day Texas – <https://datadaytexas.com/>

About Dr. Jans Aasman

Dr. Jans Aasman started his career as an experimental and cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent a large portion of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable Graph database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Knowledge Graph applications.

Dr. Aasman has gained notoriety as a conference speaker at such events as Smart Data, NoSQL Now, Semantic Technologies Conference, International Semantic Web Conference, KMWorld, Java One, Linked Data Planet, INSA, GeoWeb, AAAI, IEEE,

Enterprise Data World, STIDS, ODSC, Text Analytics, and DEBS to name a few.

About Franz Inc.

Franz's Knowledge Graph Platform Solution includes both technology and services for building industrial strength Knowledge Graphs based on best-of-class tools, products, knowledge, skills and experience. At the core of the solution is Franz's graph database technology, AllegroGraph, which is utilized by dozens of the top F500 companies worldwide and enables businesses to extract sophisticated decision insights and predictive analytics from highly complex, distributed data that cannot be uncovered with conventional databases.

Franz delivers the expertise for designing ontology and taxonomy-based solutions by utilizing standards-based development processes and tools. Franz also offers data integration services from siloed data using W3C industry standard semantics, which can then be continually integrated with information that comes from other data sources. In addition, the Franz data science team provides expertise in custom algorithms to maximize data analytics and uncover hidden knowledge. Franz Inc. is your Knowledge Graph technology partner.

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