

# **Franz's CEO, Jans Aasman to Present at Text Analytics World '14**

**OAKLAND, Calif. – February 3, 2014** – Franz Inc.'s CEO, Dr. Jans Aasman, will be presenting at the March Text Analytics World Conference in San Francisco. Text Analytics World is the full-spectrum conference that covers all aspects of text analytics. To solidify the business value you gain from text analytics, TAW delivers the latest methods/techniques, demonstrating their deployment across a wide range of industries large and small. TAW also explores the full range of vendor solutions and various forms of text analytics enterprise deployment. This leading event provides the means for people in fields traditionally separate and siloed to communicate and learn from one another – discovering how much they can gain from an interdisciplinary collaboration.

## **Real-Time Graph Search for Corporate Risk Mitigation**

The management of partner relationships and the associated legal agreements for large projects continues to escalate in complexity. Currently, legal/risk experts have no tools to detect, monitor and manage risk that match this exploding complexity, velocity and data.

For example, contracts utilized for infrastructure construction represent some of the most complex of contracts and carries with them the successful creation of a bridge or a new multi-story building. With sub-contractors in the hundreds and the associated contracts to define how the project will be constructed in the 1000s of pages, the ability of a project manager to constantly be aware of impending risks, defaults, substantial potential litigation and damages has become virtually unmanageable.

Decomposing these complex relationships, via graph technologies, into discrete components and linking these components to relevant content, inside and outside of a corporation promises to facilitate real-time automatic calculation of risk, flagging of non-compliance and improve situational monitoring of projects.

In this presentation we discuss the graph based technologies that facilitate the ability to:

- identify contractual risk in real-time
- connect the adverse events with contract terms
- improve process flow and improve on lessons learned

## **About Dr. Aasman**

Jans Aasman started his career as an experimental and cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable RDF database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Semantic Web applications.

## **Accomplishments:**

Dr. Aasman has gained notoriety as a conference speaker at such events as Semantic Technologies Conference, International Semantic Web Conference, Java One, Enterprise Data World, Semantics in Healthcare and Life Sciences, Linked Data Planet, INSA, GeoWeb, AAAI, NoSQLNow, Graph Data Management, RuleML,

IEEE conferences, and DEBS to name a few.

### **About Franz Inc.**

Franz's semantic technology solutions help bring Web 3.0 ideas to reality. The company is the leading supplier of commercial, persistent and scalable Graph Database products. AllegroGraph is a high-performance database capable of storing and querying billions of RDF statements. The product provides solutions for customers to combine unstructured and structured data using W3C standard RDF for creating new Web 3.0 applications as well as identifying new opportunities for Business Intelligence in the Enterprise. AllegroGraph's Activity Recognition package provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. Franz customers include Fortune 500 companies in the government, life sciences and telecommunications industries. For more information, visit [franz.com](http://franz.com).

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