Franz's CEO, Jans Aasman to Present at the Enterprise Data World Conference in Atlanta

OAKLAND, Calif. — February 6, 2017 — Franz Inc.'s CEO, Dr. Jans Aasman, will present at the Enterprise Data World Conferencein Atlanta, GA Tuesday, April 4th, 3:45 PM. The 21st annual Enterprise Data World (EDW) Conference is recognized as the most comprehensive educational conference on data management in the world.

Dr. Aasman's talk: Developing an Advanced Analytics Capability on an Enterprise Data Lake

Enabling the Data Lake for scalable and extensible analytics with the ultimate goal of developing a learning system is rapidly taking shape for the Enterprise. Until recently big data was focused on processing massive amounts of simple, flat data. But now, there is a requirement to fuse complex data to create more intelligent analytic frameworks to achieve better business decisions. Adding advanced analytics to a Data Lake to create a scalable knowledge-based analytics platform for pattern recognition, classification, predictive modeling, and simulations is rapidly developing with use cases in Fraud Detection, Healthcare, E-commerce, Intelligence, and more.

During the presentation we will describe analytic capabilities as part of an intelligent Data Lake approach that includes several Artificial Intelligence techniques as well COTS software tools for analytics and visualization. We will also describe the commercial applicability to several domains along with demonstrations.

About Dr. Jans Aasman

Jans Aasman started his career as an experimental and cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable Graph database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Cognitive Computing applications.

About Franz Inc.

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying complex Big Data analytics solutions. AllegroGraph, Franz's flagship, high-performance, transactional, and scalable Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc. customer success stories, please visit:

- AllegroGraph — https://allegrograph.com/allegrograph-at-work/
- Allegro CL — http://franz.com/success/

Franz's Professional Service team is in the business of helping companies turn Data into Information and Information into Knowledge. We combine Data, Business Intelligence, and

Analytics consulting services under one roof for our customers. Franz, an American owned company based in Oakland, California, is committed to market-driven product development, the highest levels of product quality and responsive customer support and service. Franz customers include dozens of Fortune 500 companies and span the healthcare, government, life sciences and telecommunications industries worldwide. Franz has demonstrated consistent growth and profitability since inception.

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