

Siemens Energy Deploys Intelligence System with Franz's AllegroGraph for Actionable Insight in the Energy Service Domain

Siemens' United Service Intelligence Answer System in use by 1500 employees saves \$10 million annually

OAKLAND, Calif. – October 20, 2013 – Franz Inc., a leading supplier of Graph Database technology and Siemens Energy, the world's leading supplier of a wide range of products, solutions and services in the field of energy technology, announced Siemens deployment of Unified Service Intelligence (USI) Answers, a natural language question answering system for semi-structured industry data that includes AllegroGraph as part of the technology.

"Today's enterprises need to make decisions based on analyzing massive and heterogeneous data sources", said Dan Tecuci, Siemens Corporate Technology. "USI Answers is focused on offering easy and reliable natural language access to large bodies of data that are used in the planning and delivery of service by Siemens Energy".

Siemens deployed USI Answers for easy access to enterprise data to over 1500 users in 18 countries. The system allows users, even with limited familiarity with technical systems and databases, to pose questions in a natural way and gain insights of the underlying data sources available.

"USI Answers aims to provide users with the right information at the right time.", noted Dr. Jans Aasman, CEO, Franz Inc. "Siemens' investment has allowed them to turn massive amounts

of structured and unstructured service data into actionable knowledge and we are proud to have AllegroGraph bring value to the solution”.

“Enterprise data is heterogeneous and dynamic so USI Answers needed to accommodate this changing nature.”, stated Dan Tecuci, Research Project Manager, Siemens Corporate Technology. “User experience has been very positive, particularly for new users. The number of steps required for a user to perform more complex searches dropped by 90 percent.”

“Deployment of USI Answers will save us nearly \$10 million dollars this year.”, noted Dr. Tecuci. “We have been able to lower the initial new user training time by more than 50 percent as well as increase efficiency by gaining actionable insight in our data by users across 18 countries.”

Currently USI Answers is tailored to the Energy domain but Siemens recognizes additional use cases from domains such as healthcare and industry as additional opportunities since these market segments would clearly benefit from detecting and responding to events and trends more efficiently.

About Siemens Energy

Siemens Energy is the world’s leading supplier of a broad spectrum of products, services and solutions for power generation in thermal power plants and using renewables, power transmission in grids and for the extraction, processing and transport of oil and gas. In fiscal 2012 (ended September 30), the Energy Sector had revenues of EUR27.5 billion and received new orders totaling approximately EUR26.9 billion and posted a profit of EUR2.2 billion. On September 30, 2012, the Energy Sector had a work force of almost 86,000. Further information is available at: www.siemens.com/energy/

About Franz Inc.

Franz's graph technology solutions provide graph analytics "At Scale". The company is the leading supplier of commercial, persistent and scalable Graph Analytics products. AllegroGraph, a high-performance graph database, provides solutions for customers to combine unstructured and structured data using W3C standard RDF for Business Intelligence in the Enterprise. AllegroGraph's Graph Analytics package provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. Franz customers include Fortune 500 companies in the government, life sciences, energy and telecommunications industries. For more information, visit www.franz.com.

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