

# AI Requires More Than Machine Learning

From Forbes Technology Council – October 2018

**This article discusses the facets of machine learning and AI:**

*Lauded primarily for its automation and decision support, machine learning is undoubtedly a vital component of artificial intelligence. However, a small but growing number of thought leaders throughout the industry are acknowledging that the breadth of [AI's upper cognitive capabilities involves more](#) than just machine learning.*

*Machine learning is all about sophisticated pattern recognition. It's virtually unsurpassable at determining relevant, predictive outputs from a series of data-driven inputs. Nevertheless, there is a plethora of everyday, practical business problems that cannot be solved with input/output reasoning alone. The problems also require the multistep, symbolic reasoning of rules-based systems.*

*Whereas machine learning is rooted in a statistical approach, symbolic reasoning is predicated on the symbolic representation of a problem usually rooted in a knowledge base. Most rules-based systems involve multistep reasoning, including those powered by coding languages such as [Prolog](#).*

Read the [full article over at Forbes](#)

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# Allegro Knowledge Graph News

Franz periodically distributes newsletters to its Semantic Technologies, and Common Lisp based Enterprise Development Tools mailing lists, providing information on related upcoming events and new software product developments.

Read our latest [AllegroGraph newsletter](#).

Previous issues are listed in the [Newsletter Archive](#).

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## Franz and Semantic Web Co. Partner to Create a Noam Chomsky Knowledge Graph

Press Release – September 10, 2018

**First Semantic Knowledge Graph for a Public Figure will Semantically Link Books, Interviews, Movies, TV Programs and Writings from the Most Cited U.S. Scholar**

OAKLAND, Calif. and VIENNA, Austria – [Franz Inc.](#), an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology, [AllegroGraph](#), for Knowledge Graphs, and [Semantic Web Company](#), developers of the [PoolParty Semantic Suite](#) and leading provider of Semantic AI solutions, today announced a partnership to develop the [Noam Chomsky](#) Knowledge Graph. This project is the first aimed at connecting all the works from a public figure and turning the

linked information into a searchable and retrievable resource for the public.

The Noam Chomsky Knowledge Graph project will organize and semantically link the vast knowledge domain surrounding Noam Chomsky, the founder of modern linguistics, a founder of cognitive science, and a major figure in analytic philosophy as well as an American linguist, philosopher, historian and social critic. Chomsky is currently an Institute Professor Emeritus at the Massachusetts Institute of Technology (MIT) and laureate professor at the University of Arizona. He has received many awards including Distinguished Scientific Contribution Award of the American Psychological Association, the Kyoto Prize in Basic Sciences, the Helmholtz Medal, the Dorothy Eldridge Peacemaker Award, and the Ben Franklin Medal in Computer and Cognitive Science.

“Noam Chomsky is one of the most brilliant minds of our generation,” said [Fred Davis](#). Executive Director of the Chomsky Knowledge Graph project, “His body of work is tremendously valuable to people across many disciplines. Our goal is to make Chomsky’s work searchable in the context of topics and concepts, readable in excerpts, and easily available to journalists, scientists, technologists, students, philosophers, and historians as well as the general public.”

The Noam Chomsky Knowledge Graph will link to over 1,000 articles and over 100 books that Chomsky has authored about linguistics, mass media, politics and war. Hundreds of Chomsky’s media interviews, which aired on television, print and online will be part of the Knowledge Graph as well as more than a dozen Chomsky movies including: Is the Man who is Tall Happy?, Manufacturing Consent, Programming the Nation? Hijacking Catastrophe: 9/11 Fear and the Selling of American Empire. The content will be made available by searching the Knowledge Graph for specific titles, related topics and concepts.

Since the project is based on the latest and most advanced technologies, the data will be also available as machine-readable data (Linked Data) in order to be fed into smart applications, intelligent chatbots, and question/ answering machines – as well as other AI and data systems.

The [Internet Archive](#), the world's largest digital lending library, will host Noam Chomsky's books, movies, and other content – enabling public access to his works and marking the first integration between the Internet Archive and a public Knowledge Graph.

“We are thrilled to be working on this momentous project,” said [Dr. Jans Aasman](#), CEO of Franz Inc. “Noam Chomsky is the ideal person to fulfill the vision of a Public Figure Knowledge Graph. We are looking forward to collaborating with the Semantic Web Company and Fred Davis on this exciting project.”

“Knowledge Graphs are becoming increasingly important for addressing various data management challenges in industries such as financial services, life sciences, healthcare or energy,” said [Andreas Blumauer](#), CEO and founder of Semantic Web Company. “The application of Knowledge Graphs to public figures, such as Noam Chomsky, will offer a unique opportunity to link concepts and ideas to form new ideas and possible solutions.”

## **About Knowledge Graphs**

A Knowledge Graph represents a knowledge domain and connects things of different types in a systematic way. Knowledge Graphs encode knowledge arranged in a network of nodes and links rather than tables of rows and columns. People and machines can benefit from Knowledge Graphs by dynamically growing a semantic network of facts about things and use it for data integration, knowledge discovery, and in-depth analyses.

Gartner recently identified Knowledge Graphs as a key new technology in both their [Hype Cycle for Artificial Intelligence](#) and [Hype Cycle for Emerging Technologies](#). Gartner's Hype Cycle for Artificial Intelligence, 2018 states, "The rising role of content and context for delivering insights with AI technologies, as well as recent knowledge graph offerings for AI applications have pulled knowledge graphs to the surface."

## **Knowledge Graphs are the Foundation for Artificial Intelligence**

The foundation for AI lies in the facets Knowledge Graphs and semantic technology provided by Franz and Semantic Web Company. The Franz AllegroGraph Semantic Graph database provides the core technology environment to enrich and contextualized the understanding of data. The ability to rapidly integrate new knowledge is the crux of the Knowledge Graph and depends entirely on semantic technologies.

### **About Franz Inc.**

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying Knowledge Graph solutions. The foundation for Knowledge Graphs and AI lies in the facets of semantic technology provided by AllegroGraph and Allegro CL. The ability to rapidly integrate new knowledge is the crux of the Knowledge Graph and Franz Inc. provides the key technologies and services to address your complex challenges. Franz Inc. is your Knowledge Graph technology partner. For more information, visit [www.franz.com](http://www.franz.com).

### **About Semantic Web Company**

Semantic Web Company is the leading provider of graph-based metadata, search and analytic solutions. The company is the vendor of PoolParty Semantic Suite, one of the most renowned semantic software platforms on the global market. Among many

other customers, The World Bank, AT&T, Deutsche Telekom, and Pearson benefit from linking structured and unstructured data. In 2018, the Semantic Web Company has been named to KMWorld's "100 companies that matter in Knowledge Management." For more information about PoolParty Semantic Suite, please visit <https://ww.poolparty.biz>

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# Gartner – Knowledge Graphs Emerge in the HypeCycle

From Gartner – August 2018

## **Gartner Identifies Five Emerging Technology Trends That Will Blur the Lines Between Human and Machine**

Gartner's HypeCycle report is now acknowledging Knowledge Graphs, a market area that Franz has been leading with AllegroGraph.

Read Jans Aasman's IEEE paper on the [Enterprise Knowledge Graph](#) for more insight.

From the Gartner Press release:

### ***Digitalized Ecosystems***

*Emerging technologies require revolutionizing the enabling foundations that provide the volume of data needed, advanced*

*compute power and ubiquity-enabling ecosystems. The shift from compartmentalized technical infrastructure to ecosystem-enabling platforms is laying the foundations for entirely new business models that are forming the bridge between humans and technology.*

*This trend is enabled by the following technologies: Blockchain, Blockchain for Data Security, Digital Twin, IoT Platform and **Knowledge Graphs**.*

*“Digitalized ecosystem technologies are making their way to the Hype Cycle fast,” said Walker. “Blockchain and IoT platforms have crossed the peak by now, and we believe that they will reach maturity in the next five to 10 years, with digital twins and knowledge graphs on their heels.”*

Read the [full article over at Gartner](#).

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# **Transmuting Machine Learning into Verifiable Knowledge**

From AI Business – August 2018

**This article covers machine learning and AI:**

*According to Franz CEO Jans Aasman, these machine learning deployments not only maximize organizational investments in them by driving business value, but also optimize the most prominent aspects of the data systems supporting them.*

*“You start with the raw data...do analytics on it, get*

*interesting results, then you put the results of the machine learning back in the database, and suddenly you have a far more powerful database,” Aasman said.*

*Dr. Aasman is further quoted:*

*For internal applications, organizations can use machine learning concepts (such as co-occurrence—how often defined concepts occur together) alongside other analytics to monitor employee behavior, efficiency, and success with customers or certain types of customers. Aasman mentioned a project management use case for a consultancy company in which these analytics were used to “compute for every person, or every combination of persons, whether or not the project was successful: meaning, done on time to the satisfaction of the customer.”*

*Organizations can use whichever metrics are relevant for their businesses to qualify success. This approach is useful for determining a numerical rating for employees “and you could put that rating back in the database,” Aasman said. “Now you can do a follow up query where you say how much money did I make on the top 10 successful people; how much money did I lose on the top 10 people I don’t make a profit on.”*

Read the [full article over at AI Business](#).

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# Venture Beat Features Montefiore's Healthcare project with AllegroGraph

From VentureBeat August 2018

**This article discusses Montefiore's PALM project that uses AllegroGraph:**

*Montefiore is one of the largest employers in New York State. It's also one of the busiest health care complexes – hundreds of thousands of patients pass through its sprawling campuses, which include Montefiore Medical Center, the Albert Einstein College of Medicine, and Montefiore Medical Park.*

*Those logistical challenges catalyzed the development of Montefiore's Patient-centered Analytical Learning Machine (PALM), a machine learning platform built from the ground up to predict and prevent life-threatening medical conditions and minimize wait times.*

*PALM juggles lots of datasets – electronic medical records, insurance billing codes, drug databases, and clinical trial results, to name a few. And its analytical models recently expanded to handle voice, images, and sensor inputs from internet of things devices.*

*Core to the semantic graph model are triplestores, which are a type of database optimized for filing away and retrieving triples. They're an entity composed of subject-predicate-object – "John has tuberculosis," for example – which PALM builds dynamically, as needed. Along the way, the system uses a frame data language, or FDL, to resolve ambiguities, like when some electronic records refer to medication by its brand instead of by its scientific name (e.g., "Advil" or "Motrin" instead of ibuprofen).*

Read the [full article over at Venture Beat](#).

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# Optimizing Fraud Management with AI Knowledge Graphs

From Global Banking and Finance Review – July 12, 2018

**This article discusses Knowledge Graphs for Anti-Money Laundering (AML), Suspicious Activity Reports (SAR), counterfeiting and social engineering falsities, as well as synthetic, first-party, and card-not-present fraud.**

*By compiling fraud-related data into an AI knowledge graph, risk management personnel can also triage those alerts for the right action at the right time. They also get the additive benefit of reusing this graph to decrease other risks for security, loans, or additional financial purposes.*

**Dr. Aasman goes on to note:**

*By incorporating AI, these threat maps yields a plethora of information for actually preventing fraud. Supervised learning methods can readily identify what events constitute fraud and which don't; many of these involve classic machine learning. Unsupervised learning capabilities are influential in determining normal user behavior then pinpointing anomalies contributing to fraud. Perhaps the most effective way AI underpins risk management knowledge graphs is in predicting the likelihood—and when—a specific fraud instance will take place. Once organizations have data for customers, events, and fraud types over a length of time (which could be*

*in as little as a month in the rapidly evolving financial crimes space), they can compute the co-occurrence between events and fraud types.*

Read the [full article over at Global Banking and Finance Review](#).



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**The Cornerstone of Data  
Science: Progressive Data**

# Modeling

From AI Business June 27, 2018

**This article covers Single Schema, Universal Taxonomies, Time Series Analysis, Accelerating Data Science and features some thought leadership from Franz Inc.'s CEO, Jans Aasman:**

*'Contemporary data science and artificial intelligence requirements simply can't wait for this ongoing, dilatory process. According to Jans Aasman, CEO of Franz, they no longer have to. By deploying what Aasman called an "events-based approach to schema", companies can model datasets with any number of differences alongside one another for expedited enterprise value.'*

*'The resulting schema is simplified, uniform, and useful in multiple ways. "You achieve two goals," Aasman noted. "One is you define what data you trust to be in the main repository to have all the truth. The second thing is you make your data management a little more uniform. By doing those two things your AI and your data science will become better, because the data that goes into them is better."'*

**Dr. Aasman goes on to note:**

*'The events-based schema methodology only works with enterprise taxonomies—or at least with taxonomies spanning the different sources included in a specific repository, such as a Master Data Management hub. Taxonomies are necessary so that "the type of event can be specified," Aasman said.'*

*'Moreover, taxonomies are indispensable for clarifying terms and their meaning across different data formats, which may represent similar concepts in distinct ways. Therefore, practically all objects in a database should be "taxonomy based" Aasman said, because these hierarchical*

*classifications enable organizations to query their repositories via this uniform schema.'*

Read the [full article over at AI Business](#).



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# Using AI and Semantic Data Lakes in Healthcare – FeibusTech Research Report

**Montefiore**  
**DOING MORE<sup>SM</sup>**

Artificial intelligence has the potential to make huge improvements in just about every aspect of healthcare. Learn how Montefiore Health Systems is using semantic data lakes, architectures, and triplestores to power AI patient-centered learning. With origins in post-9/11 municipal emergency projects, Montefiore Health Systems platform – called PALM, short for patient-centered Analytical Learning Machine – is beginning to prove itself out in the Intensive Care Unit, helping doctors save lives by flagging patients headed toward respiratory failure.

Intel and Montefiore in collaboration with FeibusTech have released a [Research Brief covering Montefiore's PALM Platform](#) (aka – The Semantic Data Lake) powered by [AllegroGraph](#).

*“Just atop all the databases is what’s known as a triplestore, or triple, construct. That’s a key piece of any semantic data architecture. A triple is a three-part data series with a common grammar structure: that is, subject-predicate-object. Like, for example, John Smith has hives. Or Jill Martin takes ibuprofen.”*

*“Triples are the heart and soul of graph databases, or graphs, a powerful, labor-saving approach that associates John and Jill to records of humans, hives to definitions of maladies and Ibuprofen to catalogues of drugs. And then it builds databases on the fly for the task at hand based on those associations.”*

Read the [full article on Intel's website](#) to learn more about healthcare solutions based on AllegroGraph.

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## **New York Times Article – Is There a Smarter Path to Artificial Intelligence?**

From the New York Times – June 20, 2018

This article caught our attention because they featured a

**startup that was using Prolog for AI. We have been strong proponents of Prolog for Semantic Graph solutions for many years.**

*For the past five years, the hottest thing in artificial intelligence has been a branch known as deep learning. The grandly named statistical technique, put simply, gives computers a way to learn by processing vast amounts of data. Thanks to deep learning, computers can easily identify faces and recognize spoken words, making other forms of humanlike intelligence suddenly seem within reach.*

*Companies like Google, Facebook and Microsoft have poured money into deep learning. Start-ups pursuing everything from cancer cures to back-office automation trumpet their deep learning expertise. And the technology's perception and pattern-matching abilities are being applied to improve progress in fields such as drug discovery and self-driving cars.*

*But now some scientists are asking whether deep learning is really so deep after all.....*

*.....Those other, non-deep learning tools are often old techniques employed in new ways. At Kyndi, a Silicon Valley start-up, computer scientists are writing code in Prolog, a programming language that dates to the 1970s. It was designed for the reasoning and knowledge representation side of A.I., which processes facts and concepts, and tries to complete tasks that are not always well defined. Deep learning comes from the statistical side of A.I. known as machine learning.*

**Our Tweet with links to AllegroGraph Prolog documentation and the full article:**

**[nytimestech](#)** “computer scientists are writing code in **[#Prolog](#)**... It was designed for the reasoning and knowledge representation side of **[#AI](#)** ....” **<https://buff.ly/2lmYwkv>** – **[#AllegroGraph](#)** is

the only [\*\*#GraphDatabase\*\*](#) to include [\*\*#Prolog\*\*](#) for your AI apps.  
<https://buff.ly/2yv0IzF>