

# The Knowledge Graph Cookbook

## Recipes for Knowledge Graphs that Work:

- Learn why and how to build knowledge graphs that help enterprises use data to innovate, create value and increase revenue. This practical manual is full of recipes and knowledge on the subject.
- Learn more about the variety of applications based on knowledge graphs.
- Learn how to build working knowledge graphs and which technologies to use.
- See how knowledge graphs can benefit different parts of your organization.
- Get ready for the next generation of enterprise data management tools.

**Dr. Jans Aasman, CEO, Franz Inc. is interviewed in the Expert Opinion Section.**

**“KNOWLEDGE GRAPHS AREN’T WORTH THEIR NAME IF THEY DON’T ALSO LEARN AND BECOME SMARTER DAY BY DAY” – Dr. Aasman**

## INTERVIEWS

The creation of knowledge graphs is interdisciplinary. Good chefs regularly visit other restaurants for inspiration. We have asked experts working in the field of knowledge graphs and semantic data modelling to comment on their experience in this area. They have worked with various stakeholders in different industries, so that you, dear reader, may further develop your understanding of the topic.



**JANS AASMAN**

FRANZ

**Dr. Jans Aasman is CEO at Franz Inc., a leading provider of Knowledge Graph Technologies (AllegroGraph) and AI-based Enterprise solutions. Dr. Aasman is a noted speaker, author, and industry evangelist on all things graph.**

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