JSON-LD: A Method of Encoding Linked Data That Adds Meaning to JSON Objects

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Franz CEO Dr. Jans Aasman Explains JSON-LD: A Method of Encoding Linked Data That Adds Meaning to JSON Objects.

JSON-LD, a method of presenting structured Schema.org data to search engines and other parties, helps organize and connect information online. As Dr. Jans Aasman, CEO of Franz Inc. told us, the data-interchange format has far-reaching implications, from standardizing the ecommerce and healthcare industries to building knowledge graphs. With technologies like AllegroGraph helping to convert complex data into insights, JSON-LD is being put to use in a number of ways.

Read the full article at Hosting Advice.

