

# AllegroGraph named to 2019 Trend-Setting Products

*Leading Semantic Graph Database and Artificial Intelligence Provider Recognized for Delivering Business Value*

**OAKLAND, Calif. – January 7, 2019** – Franz Inc., an early innovator in Artificial Intelligence and leading supplier of Semantic Graph Database technology for Knowledge Graph applications, today announced that it has been named to the Database Trends and Applications – 2019 Trend-Setting Products.

“You can call it the new oil, or even the new electricity, but however it is described, it’s clear that data is now recognized as an essential fuel flowing through organizations and enabling never before seen opportunities. However, data cannot simply be collected; it must be handled with care in order to fulfill the promise of faster, smarter decision making.

More than ever, it is critical to have the right tools for the job. Leading IT vendors are coming forward to help customers address the data-driven possibilities by improving self-service access, real-time insights, governance and security, collaboration, high availability, and more.

To help showcase these innovative products and services each year, Database Trends and Applications magazine looks for offerings that promise to help organizations derive greater benefit from their data, make decisions faster, and work smarter and more securely.

This year our list includes newer approaches leveraging artificial intelligence, machine learning, and automation as well as products in more established categories such as relational and NoSQL database management, MultiValue,

performance management, analytics, and data governance.” noted DBTA.

## **About Knowledge Graphs**

A Knowledge Graph represents a knowledge domain and connects things of different types in a systematic way. Knowledge Graphs encode knowledge arranged in a network of nodes and links rather than tables of rows and columns. People and machines can benefit from Knowledge Graphs by dynamically growing a semantic network of facts about things and use it for data integration, knowledge discovery, and in-depth analyses.

Gartner recently identified Knowledge Graphs as a key new technology in both their Hype Cycle for Artificial Intelligence and Hype Cycle for Emerging Technologies. Gartner’s Hype Cycle for Artificial Intelligence, 2018 states, “The rising role of content and context for delivering insights with AI technologies, as well as recent knowledge graph offerings for AI applications have pulled knowledge graphs to the surface.”

## **Knowledge Graphs are the Foundation for Artificial Intelligence**

The foundation for AI lies in the facets Knowledge Graphs and semantic technology provided by Franz and Semantic Web Company. The Franz AllegroGraph Semantic Graph database provides the core technology environment to enrich and contextualized the understanding of data. The ability to rapidly integrate new knowledge is the crux of the Knowledge Graph and depends entirely on semantic technologies.

## **About Franz Inc.**

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying

Knowledge Graph solutions. The foundation for Knowledge Graphs and AI lies in the facets of semantic technology provided by AllegroGraph and Allegro CL. The ability to rapidly integrate new knowledge is the crux of the Knowledge Graph and Franz Inc. provides the key technologies and services to address your complex challenges. Franz Inc. is your Knowledge Graph technology partner. For more information, visit [franz.com](http://franz.com).

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