

# AllegroGraph's Technology Featured by Gartner for Driving Business Value in Data

## AllegroGraph Noted as a Graph Database to Consider for Semantic Technology Solutions

**OAKLAND, Calif., January 15, 2019** – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology for Knowledge Graphs, today announced that Gartner featured AllegroGraph in a recent report that explains the importance of using semantic technology to drive business value out of data. AllegroGraph is a Semantic Graph Database that enables organizations to gain sophisticated insights and predictive analysis from highly complex, distributed data – exceeding the possibilities of conventional databases and laying the foundation for Knowledge Graphs and Artificial Intelligence solutions.

In the report, Gartner Analyst Guido De Simoni says, “Unprecedented levels of data scale and distribution are making it almost impossible for organizations to effectively exploit their data assets. Data and analytics leaders must adopt a semantic approach to their enterprise data assets or face losing the battle for competitive advantage.” (*Source: Gartner, How to Use Semantics to Drive the Business Value of Your Data, Guido De Simoni, November 27, 2018.*)

“We are pleased to see Gartner recognize the unparalleled value of using semantics to link data and create relationships between data, which ultimately drives knowledge out of data,” said Dr. Jans Aasman, CEO of Franz Inc. “Semantic technology and Knowledge Graphs are also the foundation for creating

Artificial Intelligence applications, which can transform companies by creating seamless, highly efficient and predictable experiences for employees, customers and partners.”

To review the summary and purchase the Gartner report, “How to Use Semantics to Drive the Business Value of your Data,” visit the Gartner Report Order Page.

AllegroGraph was recently recognized by Database Trends and Applications (DBTA) as a 2019 ‘Trend-Setting’ Product. DBTA’s data and information management recognition list includes newer approaches leveraging artificial intelligence, machine learning and automation.

Dr. Jans Aasman will be a featured speaker at the Global Graph Summit in Austin, Texas on January 26, 2019. Dr. Aasman will be presenting, “The Intelligent Sales Organization Runs on Speech Recognition, Knowledge Graphs and AI.”

## **Knowledge Graphs are the Foundation for Artificial Intelligence**

The foundation for Knowledge Graphs and AI lies in the facets of semantic technology provided by AllegroGraph. Semantic Graph databases provide the core technology environment to enrich and contextualized the understanding of data. The ability to rapidly integrate new knowledge is the crux of the Knowledge Graph and depends entirely on semantic technologies.

### **About AllegroGraph**

AllegroGraph is a database technology that enables businesses to extract sophisticated decision insights and predictive analytics from highly complex, distributed data that cannot be uncovered with conventional databases. Unlike traditional relational databases or other NoSQL databases, AllegroGraph employs semantic graph technologies that process data with contextual and conceptual intelligence. AllegroGraph is able run queries of unprecedented complexity to support predictive

analytics that help organizations make more informed, real-time decisions. AllegroGraph is utilized by dozens of the top Fortune 500 companies worldwide.

### **About Franz Inc.**

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying Knowledge Graph solutions. The foundation for Knowledge Graphs and AI lies in the facets of semantic technology provided by AllegroGraph and Allegro CL. The ability to rapidly integrate new knowledge is the crux of the Knowledge Graph and Franz Inc. provides the key technologies and services to address your complex challenges. Franz Inc. is your Knowledge Graph technology partner.