

# Franz Inc. Named an AI 50 Company by KMWorld

## *AllegroGraph Powering Intelligent Knowledge Graph Solutions*

**Lafayette, Calif., August 18, 2020** – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology for Knowledge Graph Solutions, today announced that it has been named to The AI 50 – Companies Empowering Intelligent Knowledge Management Companies by KMWorld. The annual list reflects the urgency felt among many organizations to provide a timely flow of targeted information. Among the more prominent initiatives is the use of AI and cognitive computing, as well as related capabilities such as machine learning, natural language processing, and text analytics. This list recognizes companies based on their presence, execution, vision and innovation in delivering products and services to the marketplace.

“As the drive for digital transformation becomes an imperative for companies seeking to compete and succeed in all industry sectors, intelligent tools and services are being leveraged to enable speed, insight, and accuracy,” said Tom Hogan, Group Publisher at KMWorld. “To showcase organizations that are incorporating AI and an assortment of related technologies—including natural language processing, machine learning, and computer vision—into their offerings, KMWorld created the “AI 50: The Companies Empowering Intelligent Knowledge Management.”

“Franz Inc. has a rich history in AI and we are honored to receive this acknowledgement for our efforts in delivering AI Knowledge Graph Solutions,” said Dr. Jans Aasman, CEO, Franz Inc. “In the past year, we have seen demand for Intelligent Data Fabrics take off across industries along with recognition

from top technology analyst firms that Knowledge Graphs provide the critical foundation for Enterprise Wide Data Fabrics. Our recent launch of AllegroGraph 7 with FedShard, a breakthrough that allows infinite data integration to unify all data and siloed knowledge into an Entity-Event Knowledge Graph solution will catalyze Data Fabric deployments across the Enterprise.”

Gartner’s Top 10 Trends in Data and Analytics for 2020 noted “Relationships form the foundation of data and analytics value. By 2023, graph technologies will facilitate rapid contextualization for decision making in 30% of organizations worldwide. Graph analytics is a set of analytic techniques that allows for the exploration of relationships between entities of interest such as organizations, people and transactions. Data and analytics leaders need to evaluate opportunities to incorporate graph analytics into their analytics portfolios and applications to uncover hidden patterns and relationships. In addition, consider investigating how graph algorithms and technologies can improve your AI and ML initiatives.” (Source: Gartner, Top 10 Trends in Data and Analytics for 2020, June 9, 2020).

“Graph databases and knowledge graphs are now viewed as a must-have by enterprises serious about leveraging AI and predictive analytics within their organization,” said Dr. Aasman “We are working with organizations across a broad range of industries to deploy large-scale, high-performance Entity-Event Knowledge Graphs that serve as the foundation for AI-driven Data Fabrics for personalized medicine, predictive call centers, digital twins for IoT, predictive supply chain management and domain-specific Q&A applications – just to name a few.”

### **Forrester Shortlists AllegroGraph**

AllegroGraph was shortlisted in the February 3, 2020 Forrester Now Tech: Graph Data Platforms, Q1 2020 report, which

recommends that organizations “Use graph data platforms to accelerate connected-data initiatives.” Forrester states, “You can use graph data platforms to become significantly more productive, deliver accurate customer recommendations, and quickly make connections to related data.”

### **Bloor Research covers AllegroGraph with FedShard**

Bloor Research Analyst, Daniel Howard noted “With the 7.0 release of AllegroGraph, arguably the most compelling new capability is its ability to create what Franz refers to as “Entity-Event Knowledge Graphs” (or EEKGs) via its patented FedShard technology.” Mr. Howard goes on to state “Franz clearly considers this a major release for AllegroGraph. Certainly, the introduction of an explicit entity-event graph is not something I’ve seen before. The newly introduced text to speech capabilities also seem highly promising.”

### **AllegroGraph Named to DBTA’s 100 Companies That Matter Most in Data**

AllegroGraph was also recently named to DBTA’s 100 Companies That Matter Most in Data. The DBTA 100 showcases organizations that delivering solutions for customers to meet the need for real-time, data-driven insights.

### **Franz Knowledge Graph Technology and Services**

Franz’s Knowledge Graph Solution includes both technology and services for building industrial strength Entity-Event Knowledge Graphs based on best-of-class tools, products, knowledge, skills and experience. At the core of the solution is Franz’s graph database technology, AllegroGraph with FedShard, which is utilized by dozens of the top F500 companies worldwide and enables businesses to extract sophisticated decision insights and predictive analytics from highly complex, distributed data that cannot be uncovered with conventional databases.

Franz delivers the expertise for designing ontology and taxonomy-based solutions by utilizing standards-based development processes and tools. Franz also offers data integration services from siloed data using W3C industry standard semantics, which can then be continually integrated with information that comes from other data sources. In addition, the Franz data science team provides expertise in custom algorithms to maximize data analytics and uncover hidden knowledge.

### **About Franz Inc.**

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying Knowledge Graph solutions. The foundation for Knowledge Graphs and AI lies in the facets of semantic technology provided by AllegroGraph with FedShard and Allegro CL. The ability to rapidly integrate new knowledge is the crux of the Knowledge Graph and Franz Inc. provides the key technologies and services to address your complex challenges. Franz Inc. is your Knowledge Graph technology partner.

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