Franz's CEO, Jans Aasman to Present at Text Analytics World in San Francisco

OAKLAND, Calif. — January 30, 2013 — Franz Inc.'s CEO, Dr. Jans Aasman, will present at the Text Analytics World Conference this April in San Francisco, CA. Text Analytics World (TAW) covers all aspects of text analytics, delivering the latest methods/techniques, demonstrating their deployment across a wide range of industries large and small, and explores the full range of vendor solutions and various forms of text analytics enterprise deployment. TAW explores five major areas of text analytics: Big Data, Social Media, Enterprise Applications, Intelligence Applications, and Knowledge Organization.

AllegroText: Text Mining with an RDF Graph Database

AllegroText is a framework that includes a web and news crawler, an automatic link to various entity extractors, an enrichment module that uses the Linked Open Data cloud and a scalable graph database. With this framework, one can track entities like people, products or organizations and provide detailed semantic and statistical analytics. We'll discuss a practical application that detects risk in the supply chain of car manufacturers by finding how natural disasters or political unrest might influence your supply chain.

About Dr. Aasman

Jans Aasman started his career as an experimental and cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From

1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable RDF database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Semantic Web applications.

Accomplishments:

Dr. Aasman has gained notoriety as a conference speaker at such events as Semantic Technologies Conference, International Semantic Web Conference, Java One, Enterprise Data World, Semantics in Healthcare and Life Sciences, Linked Data Planet, INSA, GeoWeb, AAAI, NoSQLNow, Graph Data Management, RuleML, IEEE conferences, and DEBS to name a few.

About Franz Inc.

Franz's semantic technology solutions help bring Web 3.0 ideas to reality. The company is the leading supplier of commercial, persistent and scalable Graph Database products. AllegroGraph is a high-performance database capable of storing and querying billions of RDF statements. The product provides solutions for customers to combine unstructured and structured data using W3C standard RDF for creating new Web 3.0 applications as well as identifying new opportunities for Business Intelligence in the Enterprise. AllegroGraph's Activity Recognition package provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. Franz customers include Fortune 500 companies in the government, life sciences and telecommunications industries. For more information, visit www.franz.com.

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