

Franz's CEO, Jans Aasman to Present at the TTI/Vanguard Data Big and Small Conference, February 16–17, San Francisco

OAKLAND, Calif. – February 1, 2017 – Franz Inc.'s CEO, Dr. Jans Aasman, will be presenting at the TTI/Vanguard Data Big and Small Conference in San Francisco, California – February 16-17. His presentation topic will be on Semantic Graph Databases and Analytics. Information about the conference can be found [here](#).

About TTI/Vanguard

TTI/Vanguard is the advanced technology conference series for senior-level executives. We introduce, discuss, and evaluate emerging and breakthrough technologies on the two-to-five-year horizon. Through conferences, workshops, and field trips, experts offer perspectives on future technologies and their impact on organizations, infrastructures, policies, and society. The result is a framework for linking strategic technology planning to business success.

TTI/Vanguard is about discovering technological possibilities for the 21st century. Five times annually, corporate and government leaders, entrepreneurs, researchers, and academicians come together to envision the future's future technologically. In highly interactive sessions, led by a world-class Advisory Board—John Perry Barlow, Gordon Bell, Maria Bezaitis, Peter Cochrane, Eric Haseltine, Mike Hawley, Ken Hertz, Krisztina “Z” Holly, Alan Kay, Len Kleinrock, Doug Lenat, Ellen Levy, Bob Lucky, Nicholas Negroponte, David Reed,

and Eben Upton—and today's most influential thought leaders, debate is stimulated, and breakthrough ideas flourish.

TTI/Vanguard member organizations represent global private, public, and academic sectors. Members include: brand-name manufacturers, cutting-edge software and hardware developers, aerospace and defense companies, financial and investment institutions, insurers, retailers, pharmaceutical and healthcare groups, telecommunications firms, corporate and government labs, service providers and consulting groups, energy and chemical companies, broadcasters, startups, universities, and top advisors in global government agencies. This diversity brings an unequalled richness of perspective and experience to our forums.

TTI/Vanguard members are senior-level business and technology executives with responsibility for creating and implementing strategic technological change within their organizations. Members engage in collaborative sessions where paradigms are questioned, theories are tested, and opinions are shaped.

TTI/Vanguard's sessions are highly interactive. Microphones, placed on the table next to each participant and Advisory Board member, motivate attendees to ask questions spontaneously and offer real-time input into discussions.

TTI/Vanguard's distinction: sessions in which leaders of innovation from the world's most progressive organizations identify and capitalize on emerging technologies that will fundamentally affect the future of their businesses.

About Dr. Jans Aasman

Jans Aasman started his career as an experimental and cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user

interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable Graph database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Cognitive Computing applications.

About Franz Inc.

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology with expert knowledge in developing and deploying complex Big Data analytics solutions. AllegroGraph, Franz's flagship, high-performance, transactional, and scalable Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc. customer success stories, please visit:

- AllegroGraph – <http://allegrograph.com/allegrograph-at-work/>
- Allegro CL – <http://franz.com/success/>

Franz's Professional Service team is in the business of helping companies turn Data into Information and Information into Knowledge. We combine Data, Business Intelligence, and Analytics consulting services under one roof for our customers. Franz, an American owned company based in Oakland, California, is committed to market-driven product development, the highest levels of product quality and responsive customer support and service. Franz customers include dozens of Fortune 500 companies and span the healthcare, government, life sciences and telecommunications industries worldwide. Franz

has demonstrated consistent growth and profitability since inception.

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