Big Data 50 — Companies Driving Innovation in 2019

Franz Inc. is proud to announce that it has been named to Database Trends and Application (DBTA) — Big Data 50, Companies Driving Innovation in 2019

Today, more than ever, businesses rely on data to deliver a competitive edge. The urgency to compete on analytics has spread across industries, fueled by the need for greater efficiency, agility and innovation," remarked Thomas Hogan, Group Publisher at Database Trends and Applications. "This list seeks to highlight those companies that are really driving innovation and serve as a guide to businesses navigating the rapidly changing big data landscape."

A new generation of tools is making it possible to leverage the wealth of data flowing into organizations from a previously unimaginable range of data sources. Machine learning, AI, Spark, and object storage are just some of the next-generation approaches gaining traction, according to recent surveys conducted by Unisphere Research, a division of Information Today, Inc.

But, it is also increasingly clear that there is no single way to approach data-driven innovation today. Open source-based technologies have gained strong adoption in organizations alongside proprietary offerings, data lakes are increasingly

being implemented but data warehouses continue in widespread use, and hybrid deployments spanning cloud and on-premise are commonly accepted.

Organizations are seeking to use data-driven innovation for better reporting and analytics, real-time decision making, enhanced customer experience and personalization, and reduced costs. But with data coming in from more places than ever, being stored in more systems, and accessed by more users for a wider array of use cases, there is greater recognition that security and governance must be addressed intelligently.

Evaluating new and disruptive technologies, and then identifying how and where they can be useful, can be challenging.

To contribute to the discussion each year, Big Data Quarterly presents the "Big Data 50," a list of forward-thinking companies that are working to expand what's possible in terms of capturing, storing, protecting, and deriving value from data.

"We are honored to receive this acknowledgement for our efforts in delivering Enterprise Knowledge Graph Solutions," said Dr. Jans Aasman, CEO, Franz Inc. "In the past year, we have seen demand for Enterprise Knowledge Graphs take off across industries along with recognition from top technology analyst firms that Knowledge Graphs provide the critical foundation for artificial intelligence applications and predictive analytics. Our AllegroGraph Knowledge Graph Platform Solution offers a unique comprehensive approach for helping companies accelerate the creation of Enterprise Knowledge Graphs that deliver new value to their organization."