

# **Franz's CEO, Jans Aasman to participate on a panel for a "Conversation on Data Privacy in a Rapidly Growing Connected World of Intelligent Machines"**

**OAKLAND, Calif. – June 1, 2015** – Franz Inc.'s CEO, Dr. Jans Aasman, will participate on a panel for a "Conversation on Data Privacy in a Rapidly Growing Connected World of Intelligent Machines" being organized by the Netherlands Office for Science & Technology (NOST) June 23rd at the offices of the Consulate General of the Netherlands in San Francisco.

For everyone of us, the implications of sharing private information on social media are pretty much clear cut, be it perhaps for the lack of clarity of the user agreements and privacy statements that go with those social media. What many people don't realize is how much of our data is floating around as we use our devices, ranging from cell phones to cars. And this situation will become more complex rapidly as those devices are becoming more intelligent and interconnected. At the same time, having all this data floating around provides great opportunity, for example for diagnosing illnesses, detecting fraud and making educated infrastructure decisions. So the timing is right for having a balanced Conversation on Data Privacy. See [here](#) for additional information about the event, and [here](#) to register to attend.

## **About NOST**

The Network of Science and Technology Attachés (Innovatie

Attachè Network in Dutch) was founded in 1952 by the Dutch Ministry of Economic Affairs to provide quality information on technology and scientific developments in key innovation ecosystems around the world to Dutch businesses, knowledge institutes and the government. The Science and Technology Attachès are well informed about local science, technology and innovation developments as well as in the Netherlands. The organization is mandated to establish contacts and foster collaboration between the innovation community in the Netherlands and, in this case, the United States and Canada. The Attachès have developed extensive networks and provide introductions for Dutch businesses and researchers at an appropriate level in a variety of organizations. General technology intelligence is made available regularly to Dutch organizations and science community.

### **About Dr. Aasman**

Jans Aasman started his career as an experimental and cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable RDF database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Semantic Web applications.

### **Accomplishments:**

Dr. Aasman has gained notoriety as a conference speaker at such events as Semantic Technologies Conference, International Semantic Web Conference, Java One, Enterprise Data World, Semantics in Healthcare and Life Sciences, Linked Data Planet,

INSA, GeoWeb, AAAI, NoSQLNow, Graph Data Management, RuleML, IEEE conferences, and DEBS to name a few.

## **About Franz Inc.**

Franz's semantic technology solutions help bring Web 3.0 ideas to reality. The company is the leading supplier of commercial, persistent and scalable Graph Database products. AllegroGraph is a high-performance database capable of storing and querying billions of RDF statements. The product provides solutions for customers to combine unstructured and structured data using W3C standard RDF for creating new Web 3.0 applications as well as identifying new opportunities for Business Intelligence in the Enterprise. AllegroGraph's Activity Recognition package provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. Franz customers include Fortune 500 companies in the government, life sciences and telecommunications industries. For more information, visit [www.franz.com](http://www.franz.com).

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