

AllegroGraph Certification on Cloudera Enterprise Creates a Semantic Graph Data Platform for Hadoop

Leading Accountable Care Organization Gains Sophisticated Decision Insights from Complex, Distributed Big Data Using AllegroGraph and Cloudera Enterprise

OAKLAND, Calif. – February 8, 2016 – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology, today announced the availability of AllegroGraph 6, the leading Semantic Graph Database with certification on the latest release of Cloudera Enterprise through the Cloudera Certified Technology Program (CCPT). AllegroGraph is the first Semantic Graph Database to be certified on Cloudera Enterprise, the global provider of the fastest, easiest, and most secure data management and analytics platform built on Apache Hadoop and the latest open source technologies.

The combination of AllegroGraph and Cloudera Enterprise eases the integration of highly complex Big Data, including large public datasets, and enables real-time analytics across distributed data, while leveraging the world's highest performance and most cost effective storage. Enterprises can run queries of unprecedented complexity to enable predictive analytics and real time decision-making within a myriad of industries including Healthcare, Life Sciences, Financial Services, Intelligence/National Security and Publishing. The hardened platform can run mission-critical applications that require uncompromised data resiliency using features like ACID compliance to ensure data is never lost.

“As the availability of large public datasets continues to rise, many organizations are looking to leverage these datasets to enrich enterprise analytics,” said Tim Stevens, vice president of Business and Corporate Development at Cloudera. “A semantic graph approach to data sets provides a viable method to glean additional insights from data.”

“Today’s Big Data challenge is also a Cognitive Computing challenge,” said Dr. Jans Aasman, CEO of Franz Inc. “We need to combine unstructured data with structured data to fuel real-time analysis, predictive analytics and deep learning. But the ease of data integration largely depends on the type of database. With the Semantic flexibility of AllegroGraph, integrating databases is a virtually effortless, since the data can remain in its original databases and database designers do not have to create a schema up front. This capability is particularly valuable if organizations want to tap into the growing number of public datasets to enrich their analytics.”

The powerful combination of AllegroGraph and Cloudera plays a critical role in the Semantic Data Lake for Healthcare, a collaboration between Montefiore Health System (The leading Accountable Care Organization in the U.S), Franz, Cloudera, Cisco and Intel to provide a scalable and extensible Big Data Analytic platform for Healthcare. The SDL for Healthcare is a shared vision between Montefiore Health System and Franz, for constructing longitudinally integrated, semantically enriched, scalable and secured analytics infrastructure necessary for next generation learning healthcare systems, and precision medicine. The SDL deploys Montefiore’s innovative informatics solutions on Franz’s AllegroGraph and Cloudera’s Hadoop distribution, and enables modelers, data scientists and application developers to leverage complex information, biomedical knowledge-bases and ontologies, as well as the linked open data (LOD) for predictive modeling, care management, population and community health management,

health systems research, and clinical and translational research.

“The Semantic Data Lake for Healthcare will help us to connect the dots to better understand the determinants of outcome, cost, and patient satisfaction in a complex ecosystem in which patients and clinicians interact with each other, with the delivery of care system, and with the research enterprise,” said Dr. Parsa Mirhaji MD. PhD., Director of Clinical Research Informatics at Einstein College of Medicine and Montefiore Health System. “The problem is, there are billions of such dots that needs to be connected meaningfully, and reproducibly. The complexity is that there are many different principles, pathways, and theoretical frameworks on how those dots would connect, and we just don’t know which model or framework would yield the best answer. The SDL will enable us to address both the complexity, and scalability concerns efficiently, while maintaining a tight grasp on the semantic integrity and consistency of analysis over large, multi source, ever changing datasets.”

Dr. Mirhaji added, “The SDL embodies Montefiore’s incremental and measured approach towards Cognitive Computing in healthcare. Our ability to conduct real-time analysis over new combinations of data, to compare results across multiple analyses, and to engage patients, practitioners and researchers as equal partners in big-data analytics and decision support will fuel discoveries, significantly improve efficiencies, personalize care and ultimately save lives.”

“Information has always existed everywhere but has often been isolated, incomplete, unavailable or unintelligible,” according to Gartner. “Advances in semantic tools such as graph databases as well as other emerging data classification and information analysis techniques will bring meaning to the often chaotic deluge of information.” (Source: Gartner Identifies the Top Strategic Technology Trends for 2016.)

AllegroGraph has been widely recognized and endorsed within the industry as the popularity of Graph databases has skyrocketed – growing nearly 500% in the past two years. In 2015 AllegroGraph was named a Leading Database Solution by CIOReview and awarded Best in Semantic Web Technology & Leader in Graph Database Products by Corporate America. This year, PharmaTech Outlook has named Franz a Top Ten Solution Provider.

“Franz has been leading the burgeoning Graph Database revolution with a highly sophisticated, yet elegant Semantic Graph database solution,” said Harvi Sachar, Publisher & Founder, CIOReview. “Franz’s AllegroGraph continues to break new ground in predictive analytics and visual graph discovery capabilities- benefiting organizations around the globe within Healthcare, Intelligence/National Security, Life Sciences and Financial Services.”

About AllegroGraph

Unlike traditional relational databases or Property Graph Databases, AllegroGraph employs semantic graph technologies that process data with contextual and conceptual intelligence. AllegroGraph is able run queries of unprecedented complexity to support predictive analytics that help organizations make more informed, real-time decisions. AllegroGraph is the first Graph Database to support analysis across N-dimensions – any conceivable measurement of an object, property or operation. AllegroGraph can analyze temporal (time) and geospatial (location) dimensions relative to any ‘event,’ such as a disease, drug interaction, genetic combination, biomarkers, observations, image or physical sensors. AllegroGraph is utilized by dozens of the top Fortune 500 companies worldwide.

About Franz Inc.

Franz Inc. is an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database

technology with expert knowledge in developing and deploying complex Big Data analytics solutions. AllegroGraph, Franz's flagship, high-performance, transactional, and scalable Semantic Graph Database, provides the solid storage layer for Enterprise grade NoSQL solutions. AllegroGraph's Activity Recognition capabilities provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. For additional Franz Inc customer success stories please visit:

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AllegroGraph Recognized as

Best in Semantic Web Technology – USA & Leader in Graph Database Products

Franz's AllegroGraph Fueling Rapid Growth in Graph Database Category

OAKLAND, Calif. – February 3, 2016 – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology has been recognized As “Best in Semantic Web Technology – USA & Leader in Graph Database Products” by Corporate America Software and Technology.

“At Corporate America, it’s our priority to showcase prominent professionals who are excelling in their industry and outperforming their competitors,” said Hannah Stevenson, Managing Group Editor, AI Global Media. “Franz Inc. have a reputation for innovation, utilizing their expert knowledge to create complex and exciting Graph Database solutions. Franz’s unique platforms offer highly scalable technologies for solving complex Big Data challenges.”

Corporate America is the definitive magazine for CEOs, top tier management and key decision makers across the US. Created to inform, influence, and shape the corporate conversation across the nation through high quality editorial, in-depth research and an experienced and dedicated network of advisers, Corporate America provides its readership with the most authoritative and current analysis of the major changes effecting the corporate landscape, and the latest deals and topical issues dominating the corporate universe. A multifaceted program, the awards are focused on rewarding excellence across all areas of the technology and software industries and all nominees are closely scrutinized to ensure

that only the most deserving receive Corporate America's prestigious awards.

"We are excited that Graph Databases, like AllegroGraph, have garnered the attention they deserve by Enterprise customers looking to innovate," said Dr. Jans Aasman, CEO, Franz Inc. "In today's data-driven environments, the ability to quickly analyze data from diverse sources is becoming critical. We are already seeing how Semantic Graph Databases with predictive analytics can help transform healthcare through Precision Medicine and make us safer through Insider Threat Detection."

"Because it (AllegroGraph) is a Graph database, it can store pretty much any kind of data and query it, not just in the time-worn relational fashion, but also in a graphical manner – carving out graphical maps of relationships. And on top of that, it can apply semantics to deduce as-yet-undiscovered knowledge from the data. Its capabilities are very broad, and they provide a glimpse of the shape of things to come," added Bloor. stated Robin Bloor, co-founder and Chief Analyst of The Bloor Group.

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A recent Forrester Research report stated, "Graph databases are a powerful optimized technology that link billions of pieces of connected data to help create new sources of value for customers and increase operational agility for customer service. Because graph databases track connections among entities and offer links to get more detailed information, they are well-suited for scenarios in which relationships are important, such as cybersecurity, social network analysis,

eCommerce recommendations, dependence analysis, and predictive analytics.” (Source: Forrester Research, Market Overview: Graph Databases, May 28, 2015)

Franz’s recent announcement of the first Semantic Data Lake (SDL) for Healthcare, which was created in collaboration with Montefiore Medical Center (the eighth largest hospital group in the U.S.), Intel, Cloudera and Cisco. The SDL for Healthcare is a scalable and extensible Healthcare platform designed for Accountable Care and Personalized Medicine initiatives. AllegroGraph has played a critical role in the Semantic Data Lake for Healthcare, by facilitating integration of complex information for basic science, clinical, population, community, environmental, behavioral and wellness research data to enable knowledge-based analytics, classification, pattern recognition, predictive modeling and simulations at scale.

About Corporate America

Corporate America is more than just a magazine. Alongside our quarterly publication, we also produce a website that is regularly updated with the latest news, features, opinion and comment, again in conjunction with a host of top-level advisers, experts and businesspeople, and throughout the year, you’ll also get your chance to participate in our highly regarded awards programs, designed to pay tribute to the finest firms and individuals on the American business landscape.

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Graph Database to support analysis across N-dimensions – any conceivable measurement of an object, property or operation. AllegroGraph can analyze temporal (time) and geospatial (location) dimensions relative to any ‘event,’ such as a disease, drug interaction, genetic combination, biomarkers, observations, image or physical sensors. AllegroGraph is utilized by dozens of the top Fortune 500 companies worldwide.

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Franz's Vice President of Corporate Development to Keynote at the 11th International Knowledge Management in Organizations Conference (KMO 2016)

OAKLAND, Calif. – February 2, 2016 – Franz Inc.'s Vice President of Corporate Development, Dr. Sheng-Chuan Wu, will be a keynote speaker at the 11th International Knowledge Management in Organizations Conference (KMO 2016) this July in Hagen, Germany. Knowledge Management is in the midst of a revolution. Traditional KM approaches have failed to meet the challenges posed by Big Data, mobility, social media, and customer demands. That's because the knowledge critical for customer service is everywhere, and new approaches are required to tap into its value. Continuing the success of the KMO conference series since 2005, the KMO 2016 conference will provide an international communication forum bringing together academia and industry for discussing the progress made and addressing the challenges faced by knowledge management.

Dr. Wu's talk, "Why Knowledge when Data Suffices"

According to the classic knowledge pyramid, we turn the data we collect into information by applying its context. We then

interpret the information to derive knowledge from it. Our efforts on the management of knowledge stem from our belief that knowledge is what provides value to our endeavors. Is this paradigm still true with the explosive growth in Big Data? One of the most obvious examples is Google Translate. Despite employing machine learning on the massive multilingual text data instead of natural language understanding algorithms, Google Translate outperforms traditional natural language processing (NLP) methods when it comes to translation. Medical science is another potential example. Since the sequencing of the human genome in 1996, we have dreamed about treating patients more effectively based on their genomic profile. Such a dream remains elusive due to the complexity of system biology. On the other hand, major progress can be made in “targeted medicine” with machine learning on the massive patient medical data accumulated. In essence, we can uncover ways to directly help patients from the data without precisely knowing how it works exactly. Using Big Data to derive value brings another set of management problems, namely the heterogeneous nature of data sources and taxonomies, the massive volume of data, and the analytic processing requirements. Dr. Wu will discuss all these issues and show some examples at this talk.

About Dr. Wu

Dr. Sheng-Chuan Wu received his Ph.D. in Scientific Computing and Computer Graphics from Cornell University in the US. He has, since graduation, involved in several software companies, including the founding of the first integrated CAD/CAM/CAE company. In the last 20 years, he worked as a senior corporate executive at the leading Artificial Intelligence and Semantic Technology company, Franz Inc in Silicon Valley, with responsibility in application development, marketing, consulting and new business development. Dr. Wu has also in many occasions collaborated with Bioinformatics experts from Harvard Medical School, Stanford University and Astra Zeneca,

working with massive biological data.

Dr. Wu has been focusing on Semantic Technology over the last 8 years. He routinely lectured on AI and Semantic Technology at conferences. He has, since 2007, conducted more than 20 week-long workshops on Semantic Technology and Artificial Intelligence in Malaysia, China, Singapore, India and other Asian countries. Dr. Wu has also consulted on several Big Data and Semantic Technology projects in the US and Asia. Some of the projects include: Biodiversity Repository, Precision Agriculture for Citrus Plantation, Telecom Customer Relation Management, Malaysia R&D Knowledgebase, Intelligence analytics, Meta Data Management, Smart City and E-Learning System.

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AllegroGraph Recognized Among Top 10 Analytics Solution Providers by Pharma Tech Outlook

Franz's AllegroGraph powers Pharma Analytics for Sophisticated Decision Insights from Complex, Distributed Big Data

OAKLAND, Calif. – January 28, 2016 – Franz Inc., an early innovator in Artificial Intelligence (AI) and leading supplier of Semantic Graph Database technology has been named to Pharma Tech Outlook's Top 10 Analytics Solutions Providers for 2016.

"Franz Inc. has been selected as a Top 10 Analytics Solution Provider after careful evaluation across a dozen quantitative and qualitative elements," said Stacey Smith, Editor of Pharma Tech Outlook. "Our selection process takes into consideration a company's experience, industry recognition, technical certifications, market presence and positive client reviews. Franz Inc. and their Semantic Graph Database, AllegroGraph,

are clear market leaders for Analytics in the Pharmaceutical Industry.”

Pharma Tech Outlook covers the latest developments in the pharmaceutical industry. They provide valuable updates – news, views and trends, expert opinions, studies, discoveries, R&D and clinical trials – essential for decision-makers in the industry. Covering all the novel outcomes, Pharma Tech Outlook aims at contributing to the transformation of innovations into services as well as creating a healthy and productive society.

Pharma Tech Outlook’s “Top 10 Analytics Solution Providers” are selected annually by a panel of experts and members of Pharma Tech Outlook’s editorial board to recognize and promote technology entrepreneurship.

“Using AllegroGraph, Enterprises can run queries of unprecedented complexity to enable predictive analytics and real time decision-making within a myriad of industries including Healthcare, Life Sciences, Financial Services, and Publishing,” said Jans Aasman, CEO of Franz Inc. “Integrating databases is a virtually effortless which is particularly valuable if organizations want to tap into the growing number of public datasets to enrich their analytics.”

“Information has always existed everywhere but has often been isolated, incomplete, unavailable or unintelligible,” according to Gartner. “Advances in semantic tools such as graph databases as well as other emerging data classification and information analysis techniques will bring meaning to the often chaotic deluge of information.” (Source: Gartner Identifies the Top Strategic Technology Trends for 2016.)

A recent Forrester Research report stated, “Graph databases are a powerful optimized technology that link billions of pieces of connected data to help create new sources of value for customers and increase operational agility for customer service. Because graph databases track connections among

entities and offer links to get more detailed information, they are well-suited for scenarios in which relationships are important, such as cybersecurity, social network analysis, eCommerce recommendations, dependence analysis, and predictive analytics.” (Source: Forrester Research, Market Overview: Graph Databases, May 28, 2015)

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About Pharma Tech Outlook

Pharma Tech Outlook is an online and a monthly magazine which covers most important and latest developments in the pharmaceutical industry. Through nominations and consultations with industry leaders, its editors choose the best in Pharma domains. Pharma Tech Outlook’s December-January Edition is an annual listing of Top 10 Analytics Solution Providers. For more information, visit the website at: <http://www.pharmatechoutlook.com/>

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AllegroGraph Named as Leading Database Solution by CIOReview

Graph Database Market Continues Explosive Growth

OAKLAND, Calif. – September 15, 2015 – Franz, Inc., the leading supplier of Semantic Graph Database technology has been named CIOReview Magazine's Top 20 Most Promising Database Technology Solution providers. The award comes on the heels of Franz's recent announcement of the first Semantic Data Lake (SDL) for Healthcare, which was created in collaboration with Montefiore Medical Center (the eighth largest hospital group in the U.S.), Intel, Cloudera and Cisco. The SDL for Healthcare is a scalable and extensible Healthcare platform designed for Accountable Care and Personalized Medicine initiatives.

"Franz has been leading the burgeoning Graph Database revolution with a highly sophisticated, yet elegant Semantic Graph database solution," said Harvi Sachar, Publisher & Founder, CIO Review. "Franz's AllegroGraph continues to break new ground in predictive analytics and visual graph discovery capabilities- benefiting organizations around the globe within Healthcare, Intelligence/National Security, Life Sciences and Financial Services. We're excited to include Franz as one of

our 20 Most Promising Database Solution Providers.”

CIORReview is a technology magazine that showcases enterprise solutions capable of redefining the business goals of enterprises. It is a neutral source of information for technology decision makers that constantly endeavors to identify “The Best” in a variety of areas important to the technology industry.

“Since our inception, we have always been in the business of ‘solving complexity’ through our Semantic Graph technologies,” said Dr. Jans Aasman, CEO, Franz Inc.. “From our origins in the Artificial Intelligence boom, through our advanced capabilities in Graph search and now as part of our Semantic Data Lake project, we provide powerful solution to complex challenges in the Enterprise.”

The popularity of Graph databases has skyrocketed – growing nearly 400% in the past two years, according to a DBMS ranking by DB-Engines.

A recent Forrester Research report stated, “Graph databases are a powerful optimized technology that link billions of pieces of connected data to help create new sources of value for customers and increase operational agility for customer service. Because graph databases track connections among entities and offer links to get more detailed information, they are well-suited for scenarios in which relationships are important, such as cybersecurity, social network analysis, eCommerce recommendations, dependence analysis, and predictive analytics.” (Source: Forrester Research, Market Overview: Graph Databases, May 28, 2015)

During the recent Smart Data Conference, Dr. Parsa Mirhaji MD. PhD., Montefiore Medical Center and Dr. Jans Aasman, CEO of Franz Inc., introduced the AllegroGraph powered Semantic Data Lake. The need for semantic consistency within Data Lakes is a driving force for the Semantic Data Lake Healthcare platform.

Adding semantics to a Data Lake dramatically eases the transformation and integration of multi-source, heterogeneous unstructured and structured data including free text clinical narratives.

‘Data Lakes’ have become one of the most discussed information management approaches over the past few years. According to Gartner Research Director Nick Heudecker, “Data Lakes typically begin as ungoverned data stores. Meeting the needs of wider audiences require curated repositories with governance, semantic consistency and access controls...” (Source: Press Release, Gartner Says Beware of the Data Lake Fallacy, July 28, 2014)

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**Franz's Vice President of
Corporate Development to
Keynote at The 8th**

International Conference on Knowledge Science, Engineering and Management (KSEM 2015)

OAKLAND, Calif. – August 26, 2015 – Franz Inc.'s Vice President of Corporate Development, Dr. Sheng-Chuan Wu, will be a keynote speaker at The 8th International Conference on Knowledge Science, Engineering and Management (KSEM 2015) this October in Chongqing, China. The aim of this interdisciplinary conference is to provide a forum for researchers in the broad areas of Knowledge Science, Knowledge Engineering, and Knowledge Management to exchange ideas and to report state of the art research results.

Separating the Reality from the Hypes of Big Data

The world is drowning in data. Modern technologies and digital devices have made it very easy to generate, collect and store mammoth data that gives rise to the term, "Big Data". In 2009, Google published Flu Trends based on analyzing gazillions of flu-related searches to detect the spread of flu even before CDC could, demonstrating how to use Big Data to address societal needs. Since then, everyone wants to collect, analyze, invest in and make money from Big Data. Market research firms predict an exciting business opportunity of US\$50 billion by 2017. Industrial experts promise Big Data to solve virtually any problem we encounter.

Is Big Data really what all the market hypes allege to be?

There is no doubt that, by combining the enormous modern and inexpensive computing power and sophisticated Data Mining programs, we are able to process the zettabytes of digital data produced every minute. However, several challenges,

namely heterogeneous data sources, convolute data relations and complex queries inherent to predictive analytics besides the sheer size, make it difficult to extract the essential value from big data.

In this talk, Dr. Wu will describe a new analytic architecture, combining the popular big data Hadoop platform, semantic index and distributed query to extract actionable business insight from big data in nearly real-time. He will show the power of this new architecture with real-world examples in Customer Relation Management (CRM) and Healthcare.

About Dr. Wu

Dr. Sheng-Chuan Wu received his Ph.D. in Scientific Computing and Computer Graphics from Cornell University in the US. He has, since graduation, been involved in several software companies, including the founding of the first integrated CAD/CAM/CAE company. He has in the last 20 years worked as a senior corporate executive at the leading Artificial Intelligence and Semantic Technology company, Franz Inc in Silicon Valley, with responsibility in application development, marketing, consulting and new business development. Dr. Wu has also in many occasions collaborated with Bioinformatics experts from Harvard Medical School, Stanford University and Astra Zeneca, working with massive biological data.

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About Franz Inc.

Franz's semantic technology solutions help bring Web 3.0 ideas

to reality. The company is the leading supplier of commercial, persistent and scalable Graph Database products. AllegroGraph is a high-performance database capable of storing and querying billions of RDF statements. The product provides solutions for customers to combine unstructured and structured data using W3C standard RDF for creating new Web 3.0 applications as well as identifying new opportunities for Business Intelligence in the Enterprise. AllegroGraph's Activity Recognition package provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. Franz customers include Fortune 500 companies in the government, life sciences and telecommunications industries. For more information, visit www.franz.com.

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Franz's CEO, Jans Aasman to Present at the Smart Data Conference in San Jose

OAKLAND, Calif. – May 26, 2015 – Franz Inc.'s CEO, Dr. Jans Aasman, will present at the Smart Data Conference this August in San Jose, CA. The Smart Data Conference is designed to accommodate all levels of technical understanding, and brings together emerging disciplines that are focused on more intelligent information gathering and analysis.

Healthcare Analytics with a Smart Data Lake

Montefiore Medical Center in collaboration with Franz, Intel, Cloudera and Cisco created a scalable and extensible Learning Healthcare System platform for accountable care and precision medicine initiatives. The underlying Hadoop based big data platform is called a “Semantic Data Lake” (SDL).

The SDL integrates complex information and analytic requirements including:

- Basic science
- Clinical
- Population
- Community
- Environmental
- Behavioral
- Wellness research data

The SDL links and fuses domain specific models (ontologies), biomedical terminologies and taxonomy systems, and other contextual metadata with ERP data, Electronic Medical Records, and medical device data in massive volumes. The SDL provides a uniform, semantically integrated, self-descriptive information repository based on graph representations of multi-source, heterogeneous data (including free text clinical narratives). This platform is expected to grow to 4 trillion edges by the end of 2015.

Montefiore uses this platform for scalable knowledge-based analytics for classification, pattern recognition, predictive modeling, and simulations. We will demonstrate how we can create smart applications for decision support, fraud detection, risk management, personalized care management, signal detection and notifications.

About Dr. Aasman

Jans Aasman started his career as an experimental and

cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable RDF database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Semantic Web applications.

Accomplishments:

Dr. Aasman has gained notoriety as a conference speaker at such events as Semantic Technologies Conference, International Semantic Web Conference, Java One, Enterprise Data World, Semantics in Healthcare and Life Sciences, Linked Data Planet, INSA, GeoWeb, AAAI, NoSQLNow, Graph Data Management, RuleML, IEEE conferences, and DEBS to name a few.

About Franz Inc.

Franz's semantic technology solutions help bring Web 3.0 ideas to reality. The company is the leading supplier of commercial, persistent and scalable Graph Database products. AllegroGraph is a high-performance database capable of storing and querying billions of RDF statements. The product provides solutions for customers to combine unstructured and structured data using W3C standard RDF for creating new Web 3.0 applications as well as identifying new opportunities for Business Intelligence in the Enterprise. AllegroGraph's Activity Recognition package provides a powerful means to aggregate and analyze data about individual and organizational behaviors, preferences, relationships, plus spatial and temporal linkages between individuals and groups. Franz customers include Fortune 500 companies in the government, life sciences and

telecommunications industries. For more information, visit www.franz.com.

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Franz's CEO, Jans Aasman to Present at the 2015 NOSQL NOW! Conference in San Jose

OAKLAND, Calif. – May 22, 2015 – Franz Inc.'s CEO, Dr. Jans Aasman, will present at the 2015 NoQL Now! conference this August in San Jose, CA. The fifth annual NoSQL Now! Conference is the largest vendor-neutral forum focused on NoSQL (Not Only SQL) technologies. The conference is intended for every enterprise looking for better, faster and cheaper solutions to manage its growing databases and data stores.

Spark and SPARQL for the Intelligent Data Lake

'Data Lake' refers to the new practice in large enterprises to store all potentially relevant data in a Hadoop infrastructure for later analytics. Data Lakes promise to play a vital role in data analytics and numerous vendors are marketing Data Lakes as an essential part of a comprehensive Big Data strategy. Gartner recently noted that this approach is susceptible to problems with governance, provenance, curation, access control and that it would be very helpful if the data was self describing. So Gartner recommended strategies to add semantic consistency to a Data Lake.

We will present a Semantic Data Lake project, architected on

top of Hadoop, that takes as input any data type (i.e. csv files, json, json-ld, XML, unstructured text, etc). The project includes a semantic layer that leverages a distributed parallel semantic indexing engine. This semantically indexed Data Lake can be accessed via map-reduce, Apache SPARK and SPARQL.

The project use case was developed for a hospital chain that already adheres to the Accountable Care Act (ACA) but needed a Data Lake that could provide (predictive) analytics for population research and personalized medicine. The resulting Data Lake contains internal data, data from other hospitals in the same region and publicly available data such as a drug database, clinical trials, etc. All data in the Semantic Data Lake has been curated and transformed to fit ontologies and vocabularies like Mesh, Snomed and UMLS. In addition, all temporal relationships in the hospital data are preserved to provide causal analytics.

About Dr. Aasman

Jans Aasman started his career as an experimental and cognitive psychologist, earning his PhD in cognitive science with a detailed model of car driver behavior using Lisp and Soar. He has spent most of his professional life in telecommunications research, specializing in intelligent user interfaces and applied artificial intelligence projects. From 1995 to 2004, he was also a part-time professor in the Industrial Design department of the Technical University of Delft. Jans is currently the CEO of Franz Inc., the leading supplier of commercial, persistent, and scalable RDF database products that provide the storage layer for powerful reasoning and ontology modeling capabilities for Semantic Web applications.

Accomplishments:

Dr. Aasman has gained notoriety as a conference speaker at such events as Semantic Technologies Conference, International Semantic Web Conference, Java One, Enterprise Data World, Semantics in Healthcare and Life Sciences, Linked Data Planet, INSA, GeoWeb, AAAI, NoSQLNow, Graph Data Management, RuleML, IEEE conferences, and DEBS to name a few.

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